• Peretti, Jonah. <peretti@media.mit.edu> "Nike Emails (was Re: True responses from Nike iD...?)." 1 March 2001. Personal email to John A. Dowell <jdowell@msu.edu>.

76 words

NOTE: Please don’t bother this guy with any emails; writing a thesis takes total concentration. Cite him if needed, of course; make his and my email addresses "mailto" links in the citation, yes ... but don’t email him! Trust me: he sent me this email on this date ... and above is the correct way to cite the document.

From: Jonah H. Peretti <peretti@media.mit.edu>
Date: Thursday, March 1, 2001 3:34 PM
To: "John A. Dowell" <jdowell@msu.edu>
Subject: Nike Emails (was Re: True responses from Nike iD...?)

Greetings,

Thank you for your email! I am working on my master’s thesis right now so I only have time to answer personal and work-related messages. If you are writing about my correspondence with Nike, please visit the Guardian’s web site for links to more information:
http://www.guardian.co.uk/Archive/Article/0,4273,4141163,00.html
The original email forward is archived at
http://shey.net/nike.html
You can also verify the email exchange on these Urban Legend sites:
http://www.snopes2.com/business/consumer/nike.htm

Thank you for your interest.

Cheers,
Jonah