Introduction
Course Information
Class Schedule, Mon./Wed.
Class Schedule, Tues./Thurs

Assignments
Mounting Your Work
Design Elements Exercise
Starbuck Exercise
Borders Exercise
Long Copy Exercise
Headlines & Logos Exercise
CD Package and Insert
Shape Exercise
Montage Poster
Final Project

Lecture Materials
Design Basics Unit
Design Elements
Ingredients of Design
Layout Principles
Print Ad Formats
Typography Unit
Historic Development
Type Classification
Long Copy
Imagery Unit
Outdoor Lighting
Indoor Lighting
Illustration
Picture Type