Challenges in Designing an Electronic Market in Rural Mali

Mali’s Market Agricultural Information System (MIS)

- Semi-public unit under Chamber of Agriculture
- 24 rural stations, covering about 70 markets, linked by e-mail over HF radio
- Headquarters linked to other MIS via Internet
Can it Move from MIS to Electronic Market?

- A real question
- What are the challenges? What sorts of information problems do you envisage?
- Is it a repeated game?
- What insights from literature on trader networks?