Newslette
Assignment

Requirements:
A one or two color newsletter incorporating student written articles, and appropriate photographs and/or illustrations. You will turn in both a full sized dummy and a single page output at 75%, or an appropriate reduction, which will show the appropriate printer’s marks.

A) The assembled paper dummy will be output on a Laser printer or comparable printer at a minimum resolution of 300 DPI. This output need only be in black and white. You may use colored paper if you choose.

NOTE: If you print the newsletter using a different computer than the one on which you created the original file, you must have the same fonts installed on both of the computers, otherwise fonts will be substituted and your layout will be drastically altered.

B) The single page, at reduced size, must be one of the key pages of your newsletter, ideally the front page. It must show: trim marks, registration marks, screen bars and bleed lines (printers marks).

Your newsletter should contain at least one example of each of the following:

• A photograph or illustration.
• A running head or footer.
• A tint screen.
• A pull quote or a shaped text frame (for example an article flowed into a triangle shape.) If you use a text frame it must be something other than a square or rectangle.
• A masthead with appropriate entries.
• An appropriate nameplate, complete with issue, date and volume info.

C) Grading will be based upon:

Graphics: (75 points)
• Aesthetics and creativity
• Fulfillment content requirements and neatness of presentation
• Typography -(appropriateness, usage, creativity)

Writing: (25 points)
• Grammar
• Appropriateness
• Style