TC 411 Pitch Items

Story idea (perhaps a brief paragraph statement)

What is the Essence of the piece
    Brief and evocative
    “Jazz is love”
    “Arab Americans are caught in a crossfire”

Characters
    Who are they and what role do they play

Conflict?

What happens in the film

Target Audience

Competitive analysis
    What else is out there

Potential difficulties/roadblocks

Potential for funding?
    Where?

Is there travel?

Need archival work?

Rights problems?