TC 442 Spring (500 points)

Final Project guidelines and milestones

This will be the most challenging assignment in your college career, providing you with real life industry experience and a great addition to your portfolio.

Each group will not exceed nine members.

You could produce a short film, television pilot, web series or an approved media production. The final deliverable should not exceed twelve minutes in length.

After each individual pitches an idea, we will assist the group in finalizing the chosen one, based on scale, production challenges, group composition and future potential.

The separate components of this assignment are as follows:

- Individual idea proposal document
- Teaser production
- Presentation
- Trailer
- First draft
- Second draft
- Final submission
- Production journal
- Production peer evaluation
Here are the milestones for each graded stage of this project:

<table>
<thead>
<tr>
<th>Item Due</th>
<th>What Needs To Be Done</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual idea proposal document (20 pts)</td>
<td>Each individual must submit an idea in the Angel dropbox</td>
<td>1/21 before noon</td>
</tr>
<tr>
<td>Presentation rehearsals</td>
<td>During class in front of the instructor</td>
<td>2/12 during regular meeting times</td>
</tr>
<tr>
<td>Teaser (50 pts)</td>
<td>Exported 30 second video file (1080P MP4 file)</td>
<td>2/17 before 2:30PM</td>
</tr>
<tr>
<td>Presentation (100 pts)</td>
<td>Present your group proposal in front of the class and judges</td>
<td>2/17 during regular meeting times</td>
</tr>
<tr>
<td>Trailer (50 pts):</td>
<td>Finished trailer due in class</td>
<td>4/9 at the beginning of class</td>
</tr>
<tr>
<td>First draft (50 pts):</td>
<td>Should have everything shot and roughly edited (not just a few scenes, the entire story). Decent audio should also be in place. It is fine if pickups or reshoots are needed, but include what you have so we can see the whole story.</td>
<td>4/14 at the beginning of class</td>
</tr>
<tr>
<td>Second draft (30 pts):</td>
<td>Edits should be refined, and roughs of visual effects and graphics should be in place. Sound should be edited with music in place. All reshoots and pickups should be in place by this point.</td>
<td>4/23 at the beginning of class</td>
</tr>
<tr>
<td>Final video (100 pts):</td>
<td>Edit should be finalized, and finals of visual effects and graphics should be in place. Audio mix and color correction should also be completed. Credits should also be finished.</td>
<td>5/7 before 2PM</td>
</tr>
<tr>
<td>Production Journal/Report (50 pts):</td>
<td>Submit in D2L dropbox as a PDF document</td>
<td>5/8 before 10AM</td>
</tr>
<tr>
<td>Production peer evaluation (50 pts):</td>
<td>Submit in D2L dropbox</td>
<td>5/8 before 10AM</td>
</tr>
</tbody>
</table>
**Individual idea proposal document**

The idea proposal document needs to contain the following components.

**Synopsis**

**Genre/ Rating/ Target audience**

**Possible challenges**

**Importance**

**Future possibilities**

**Production Journal/Report**

This should be a first person description of your final project. Make weekly entries for every step of the process (idea, teaser, proposal, presentation, the drafting process, and the final product). Identify your role in each and also that of your group mates. Analyze the decision making process at each stage. What were some of the pit falls along the way, and how did you address them? How were the group dynamics? How did you improve morale?

What worked? What could have been done differently? How would you handle a similar situation in your future production life?

Lastly, compile a summary page about the project as a whole. You need to include what you learned, what would you do differently, if you were able to identify you own niche (with strengths and weaknesses) and anything else you would like to mention.

The key is not the number of words you put in, it is how you bring alive this project in the mind of the reader.
Presentation details and guidelines (Spring 2015)

- Each group gets 10 minutes to present, followed by questions from the reviewers for about 10 minutes. Your teaser will be a part of your presentation. You will get a one-minute warning before the end.

- You are presenting your proposal to industry professionals and experienced producers. Be ready for difficult questions. Do not try to bluff, accept a good suggestion and try to build on that.

- Business attire mandatory.

- Prepare a power point/keynote presentation. Load and test the presentation and the teaser on the laptop, before class begins.

- Each group member has to play an active role in the presentation.

- If appropriate, distribute handouts to the audience before you start your presentation.

- Provide an outline of your project assuming that the audience has no previous knowledge of the subject.

- Your presentation should cover the following components
  - Introduction
  - Sample treatment
  - Target audience
  - Teaser
  - Comparative analysis
  - Needs (Production/Technical)
  - Future use of this project

- Be organized. (Have a printed copy of your presentation for reference)

- Deliver your presentation confidently. Rehearse and time yourself.

- Pay attention to the words, “like”, “you know”, “etc”. Frequent use of such words or phrases derails the presentation.

Past students have worked really hard on these presentations to prepare them for real life scenarios.

Work hard,

Amol