OVERVIEW

- Develop a formal proposal for your final project idea
- Group project with 9-10 members (Four groups in class)
- Written document worth 60 points; presentation worth 60 points
Purpose

- Experience the real world situation
- Improve media research skills and presentation skills
- Understand the "wants" and the "needs"
- Improve group functionality
- Identify your weaknesses and strengths & revisit your career goals
Proposal timeline

- 9/17/13  Proposal Introduction
- 9/26/13 First draft due before noon in Angel dropbox (10 points)
- 10/03/13 Second draft due before noon in Angel dropbox (10 points)
- 10/15/13 Final proposal (2 copies) submitted before 3PM (30 points)
- 2/17/13 Peer evaluations due before noon in Angel dropbox (10 points)
Incentive

• Real world critiques
• Improving group dynamics
• Identify weaknesses/ reliability
• Groups get REAL $ to be used towards production