Stanley calls on Campbell, Munford to help improve campus culture

President Samuel L. Stanley Jr., M.D., has appointed two presidential advisors to support and drive the university’s efforts to address relationship violence and sexual misconduct issues.

Rebecca Campbell, chair of the RVSM Expert Advisory Workgroup and a psychology professor, and Andrea Munford, a lieutenant with MSU Police Department’s Center for Trauma-Informed Investigative Excellence, will report directly to Stanley to provide guidance and make strategic recommendations.

In his first few weeks as the new university president, Stanley recognized the need to have advisors work closer with the administration on an improved RVSM response.

“What happened at MSU was a horrible tragedy, and the insti- tution failed survivors and members of our community,” Stanley said. “I am confident that the expertise, credibility and commitment of Rebecca Campbell and Andrea Munford will help MSU take the necessary steps to address critical issues on campus.”

Campbell and Munford will work to coordinate meetings between survivors of sexual assault and the president; develop a strategic plan based on the Know More @MSU climate survey results; and best practices for campus response to RVSM issues; and serve as liaisons with other RVSM-related groups and initiatives on campus.

“In my research and through- out my career, I’ve witnessed far too many times how the climate and culture of an institution impact how relationship violence and sexual misconduct incidents are treated, and we need broad-based systemic change at MSU,” Campbell said. “We need institutional courage to continue healing our community, and I’m optimistic that we can create change that benefits all survivors of sexual assault and relationship violence.”

Campbell will retain her current role as a tenured faculty member and continue her work on RVSM issues.

RHS WORKERS READY MSU FOR 20,000 STUDENTS

MADDIE CURLEY //CAMPUS LIFE

While many on-campus faculty and staff may experience a lull during the summer months when most students are away, employees with Residential and Hospitality Services are busy serving sports and kids camps, overseeing events and housing summer school students—while also preparing to welcome the nearly 20,000 students who will be living in university housing once fall semester begins.

MSU is home to 27 residence halls in five neighborhoods and three apartment communities, making it among the largest single-campus housing systems in the country. All of which is maintained by nearly 1,400 full- and part-time RHS employees who belong to one of five departments. Residence Education and Housing Services, or REHS, focuses on a variety of areas that impact students’ overall on-campus living experience.

In East Neighborhood, Jennifer Kay, REHS community director for Hubbard Hall, is moving in 1,200 students, including 24 resident assistants, this week.

To ensure RAs are prepared to take on the responsibility of supporting their residents all year long, they must complete a two-week, after-hours training program, focused on safety, conflict mediation, diversity and inclusion and community building facilitated by Kay and her team.

“It’s our job to support students in cri-sis,” Kay said. “Whether it’s mediating a conflict, solving a facilities issue or managing a safety or health concern, we work with many different cam- pus groups to ensure residents know what to do in an emergency and what services are available to them.”

IMPRESSION 5 STAFF //TECHNOLOGY

Lansing’s Impression 5 Science Center has opened an interactive science exhibit that is inspired by the positive, life-changing nuclear science research happening now at MSU’s National Superconducting Cyclotron Laboratory and in the future at the Facility for Rare Isotope Beams.

From atoms and isotopes to cosmic rays, “SMASH: A Nuclear Adventure” encourages children and families to explore the world of nuclear science and the building blocks of the universe in a meaningful and relevant way.

“STEM education — science, technology, engineering, and mathematics — is a growing com- ponent of many higher education programs and an important foundation for 21st century careers,” said President Samuel L. Stanley Jr., M.D. “This is a fun way to kindle family and students’ interest, and we’re thrilled to be a part of the collaboration.”

The 1,500-square-foot in- teractive exhibit provides a dynamic space for children and families to explore atoms, smash them, create rare isotopes, observe cosmic rays and challenge their understanding of what’s possible through discoveries in nuclear science. An important aspect of the exhibit is a series of videos that highlight a diverse group of individu- als who contribute to the work happening at MSU’s NSCL and FRIB.

MUSEUM ATTRACTION INSPIRED BY FRIB, NSCL

Callan Maxwell, a member of WKAR’s Curious Crew, takes part in the new exhibit that is inspired by and promotes the positive, life-changing work happening now at MSU’s National Superconducting Cyclotron Laboratory and in the future at the Facility for Rare Isotope Beams.

For more than 30 years, MSU has been home to the world’s largest, most productive nuclear science research facility. The 1,500-square-foot interactive exhibit provides a dynamic space for children and families to explore atoms, smash them, create rare isotopes, observe cosmic rays and challenge their understanding of what’s possible through discoveries in nuclear science. An important aspect of the exhibit is a series of videos that highlight a diverse group of individu- als who contribute to the work happening at MSU’s NSCL and FRIB.

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INSIDER MSU NEWS FOR FACULTY AND STAFF

AUG. 26, 2019 // Vol. 1 Issue 26

ADVISERS APPOINTED ON RVSM ISSUES

INSIDER MSU STAFF //TITLE IX & CIVIL RIGHTS

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See more news at msu.edu/insidemsu

>> NEWS BRIEFS

RECORD APPS PROPEL INCOMING CLASS
More than 8,500 applicants are predicted to start their first year Aug. 28, comfortably reaching MSU’s admissions goal behind record applications. The university this year started the Common Application, which allows students to apply for multiple colleges through a single portal. With more than 44,000 applications, MSU saw numbers from domestic out-of-state applicants nearly double, and international applications grew by one-third. In-state applications also rose, and MSU will continue to enroll more Michigan residents than any other institution. Total university-funded student financial aid will rise by 7.1% for 2019-20. Final enrollment numbers will not be available until after the university’s deadline for tuition refunds Sept. 23.

NEW DIRECTOR OF THE LEADERSHIP FOR MEDICALLY UNDERSERVED NAMED IN FLINT
Mieka Smart has been appointed the new director of the College of Human Medicine Leadership for the Medically Underserved certificate program. LMU is a Flint-based certificate program for OMM medical students especially dedicated to leadership work advancing the care of underserved populations. The program is entering its 15th year and has more than 250 alumni across the world. LMU includes experience and training in and international sites in Central and South America as well as Africa.

CENTER FOR RESEARCH ON INGREDIENTS SAFETY APPOINTS NEW DIRECTOR
Norbert Kaminski, director for the Institute for Integrative Toxicology, has been selected to serve as director for the Center for Research on Ingredient Safety at MSU. His appointment comes after more than 25 years served as the center’s interim director. CRIS is an independent academic, science-based center that serves as a reliable and unbiased source for information on the safe use of chemical ingredients in consumer-packaged goods, including foods, beverages, cosmetics and household-consumer products.

CHANGES MADE TO POLICY ON CONSENSUAL, SEXUAL RELATIONSHIPS WITH STUDENTS
The Board of Trustees approved revisions to the Consensual Amorous on Sexual Relationships with Students policy at its meeting on June 21, 2019. While several changes were made, the most significant change is the ban on consensual amorous or sexual relationships between under-graduate students and employees classified as faculty and academic staff. This ban exists regardless of whether or not the faculty member has educational responsibility for an undergraduate student and it exists for as long as the faculty member is employed and the student is enrolled as an undergraduate at MSU. Read the full memo at go.msu.edu/ZxP.

>>HUMAN RESOURCES

Editor’s note: Sharon Butler serves as the assistant vice president for Human Resources.

On behalf of MSU Human Resources, welcome to a new academic year at MSU. There is no better season than the fall to represent the season of change MSU is in. Students begin to appear on campus once more, construction signs start to disappear, and the campus begins to turn into the vibrant and beautiful fall at MSU. This fall we’re also experiencing a change in leadership, with President Stanley officially taking over Aug. 15. We’re very excited to have President Stanley leading the university, and we look forward to learning more about his vision for MSU in the days and months ahead. As MSU’s workforce, you are a vital component of this new chapter in MSU’s story. Thank you for all you do for our students — whether it’s behind the scenes or face-to-face. Not all of you may interact with students on a regular basis, but each of you contributes to their success in some way. We work every day so you do every day. MSU HR is here to help support you as you go about this important work.

The HR Solutions Center is your point of contact for questions regarding benefits or employment. This team is dedicated to customer service as their number one priority. You can reach them via phone (517-353-4434), email hrmail@msu.edu or visit person-on-person at 110 Nisbet Building. Thank you for all you contribute to the continued success of MSU and access my best wishes for a successful academic year.

>>HOUSING

from p. 1

where to find support.

Kay also is working to get the new living community program for students living in Akers and Hubbard halls, Spartan Compass, ready for the fall. This is an environment for first-year students that encourages inclusive community building and helps foster a successful transition into the Spartan community.

In Brody Neighborhood, Mike Gardner, REHS facilities manager, oversees all cleaning and maintenance in Brody’s four halls. He and another hall manager also supporting tasks across the whole neighborhood.

“We don’t want students to have to think about routine repairs or other issues while they’re here,” Gardner said. “We’re going to support them by maintaining the spaces where they live and work.”

Behind the scenes, Gardner’s team also handles room setup and tear-down for various events and conferences, including the installation of 400 air conditioners for summer and their removal before the beginning of fall semester.

“Brody is a unique neighborhood,” Gardner said. “Our facility hosts events year-round, so we run a 24/7 operation to ensure our spaces stay clean, safe and properly set up to accommodate our guests.”

Bailey Hall, one of Brody’s six residence halls, houses students who remain on campus for summer sessions. This requires a huge effort from Brody’s facilities and maintenance staff, who coordinate move-in at the beginning of the semester and a move-out at the end, plus the switch-over of 224 residence rooms in a 24-hour window.

“We want our summer residents to have a smooth transition from one hall to the next,” he added. “All the rooms must be cleaned, repairs made and furniture set up for incoming students in a tight turnaround, but we make it work.”

As facilities manager, Gardner is responsible for making the right connections on campus for different projects, which often includes Infrastructure Planning and Facilities, Culinary Services and the city of East Lansing on occasion.

Heavy spring rainfall set back Michigan Avenue road work in front of Brody’s Rather and Butterfield halls, temporarily closing a portion of MSU’s most significant central roadway. “The city is a really great partner for us,” Gardner said. “They understand how much we need that entrance and that has agreed to open it up for fall move-in to accommodate heavy traffic flow.”

The MSU Alumni Office has partnered with REHS for the past eight years to coordinate Spartan Move-In. Hundreds of MSU alumni, staff and faculty volunteers work alongside REHS employees across campus to move in new students on Aug. 24 and 25.

>>EXHIBIT

from p. 1

“SMASH: A Nuclear Adventure” is funded by TechSmith; MSU’s NSCL, which is funded by the U.S. National Science Foundation, and FRIB, which is funded by the U.S. Department of Energy’s Office of Science; MSU Federal Credit Union and the Deck Family Fund; and the Michigan Council for Arts and Cultural Affairs.

NSCL supports the mission of the government’s Nuclear Physics program. Under construction and operated by MSU, FRIB will enable scientists to make discoveries about the properties of isotopes in order to better understand the physics of nuclei, nuclear astrophysics, fundamental interactions and applications for society, including in medicine, homeland security and industry. “Seeing these organizations band together to make this exhibit a reality fulfills a dream we’ve had at Impression 5 since FRIB was first announced,” said Erik Larson, executive director of Impression 5 Science Center. “The greater Lansing community has shown so much support to the science center, which has allowed us to transform our guests’ experiences through more meaningful interactive exhibits. Now we get to connect this new exhibit to the amazing advancements in science happening right here in our community. “We’re delighted to be part of this partnership between MSU and Impression 5,” said FRIB Laboratory Director Thomas Glasmacher. “We’re proud to be building the most powerful supercon- ducting heavy-ion linear accelerator right here at Michigan State University, and we’re pleased to share with our community how the research conducted here will positively impact our lives.”

Impression 5 Science Center is open Saturdays from 10 a.m. to 5 p.m. and Sundays from 12 to 5 p.m. For more information, visit impressions5.org.
The newly formed DigitalX team is the product of a partnership between the Digital Content and Accessibility team and Learning Design team at MSU. The purpose of this collaboration is to help students, faculty and staff create digital experiences that are accessible to everyone at the university both online and in the classroom. This team has already begun work in this area by consulting for units and implementing best practices, like making digital content usable by the visually impaired.

The DigitalX team is led by Senior Manager Nate Evans. He said his mission and goals for inclusion mesh well with MSU’s mission.

“MSU was founded with a land-grant mission, with a purpose to expand opportunity based on merit, to find practical application of research and innovation and lift public service as a key value,” said Evans. “Digital access and inclusion are fundamental to fulfilling this mission and a pathway to make MSU IT and our campus a more inclusive community.”

The roots of DigitalX began with the formation of the Digital Content and Accessibility team in 2014. Since that time, MSU’s mission to increase digital access has continued to grow in importance. The team now consists of 12 full-time professionals, including accessibility specialists, instructional designers and media producers.

The DigitalX team will be working to improve accessibility standards with digital tools, course design and media design throughout the university. There are three main components to the DigitalX team’s services: accessibility (including web review, course development and evaluation and purchasing), academic technology consultation (including technology training and implementation, course design and development and project scouting), and media production (including video, audio and graphic design).

Evans said accessibility addresses how our users access electronic information, and how faculty, developers and other content creators can ensure that digital experiences can be used by everyone without barriers. Some examples include closed captioning on videos or increasing the contrast between text and backgrounds to make them easier to read.

MSU Chief Information Officer Rob McCurdy announced the formation of the new team at the MSU IT Digital Access and Inclusion Conference in May. He said, “We are continually working to make our websites and other digital experiences more accessible and usable for everyone. The DigitalX team is designed to provide more accessible support for MSU. This is an area where we are proud to lead the way.”

AUSTIN NAMED INTERIM LEADER OF AAN

Ann Austin, a recently named University Distinguished Professor, has been appointed as interim associate provost for faculty and academic staff development.

Austin will provide leadership for the Academic Advancement Network and steps into the new role as Juli Wade accepted a job at the University of Connecticut.

Austin serves as a professor and associate dean for research in the College of Education. She also is the assistant provost for faculty development, where she designs and implements approaches to support the professional growth of faculty.

A national search for the next associate provost for faculty and academic staff development is underway.

TOWER TAKES SHAPE

Members of the campus community were able to watch MSU’s new water storage tower take shape recently as the storage tank was raised. The overall storage and treatment plant project, set to be complete by early 2020, will improve the aesthetics of MSU’s water in much, which regularly meets all federal and state guidelines for health and safety.

To watch a time-lapse video, go to go.msu.edu/ZkP.

PHOTOS/DERICK L. TURNER

AUG. 28 // SUPERVISOR STRATEGIES FOR PERFORMANCE PLANNING: Attend this free seminar to learn strategies to link university and departmental priorities to the employee’s role, clarify expectations, write effective SMART goals and more. The workshop will be held from 8:30 to 11:30 a.m. in Nisbet Building, Suite 10. Learn more at go.msu.edu/GCP.

SEPT. 5 // SPARTAN AKIKDO DEMONSTRATION: Founded in 1973, the MSU Akikdo Club practices Yosholki Akiko, which traces its origin to the Budo, a martial way studied by the Samurai. A free demonstration will be held from 7 to 8 p.m. at IM West Judo Room 150. Learn more at go.msu.edu/mkP.

SEPT. 11-13 // MSU SURPLUS STORE AND RECYCLING CENTER TENNENT ANNIVERSARY CELEBRATION: Eight days of events, specials, sales, deals and more, including this year’s Spartan athletic apparel sale. Times vary by day. View a complete schedule of events at go.msu.edu/71vP.

SEPT. 7 // ZERO-WASTE TAILGATE: Free tailgate in the parking lot of the Surplus Store and Recycling Center. Bring family and friends, good food and drink and your reusable, recyclable or compostable cups and plates to receive a free parking pass. Reserve your spot online at go.msu.edu/71vP.

SEPT. 12 // STUDENT SUCCESS LAUNCH: Join colleagues from around the university who are working to improve undergraduate student success. The launch will be held in the Union Ballroom from 12 to 3 p.m. RSVP is requested by Sept. 5. Lunch is included. Learn more at go.msu.edu/gkP.

SEPT. 12 // VETERANS WELCOME PICNIC: All MSU students, faculty and staff who have served or are serving in active or reserve components of the U.S. military and their families are invited to join for a barbecue (gluten-free options will be available) from 4 to 7 p.m. at the Student Services Garden. RSVP requested. Learn more at go.msu.edu/71vP.

SEPT. 13 // BEGINNING TO SAVE FOR RETIREMENT: This free webinar will help you get ahead of your retirement saving with some tools and information you can use right now. The webinar will be held from 9 to 10 a.m. Register at go.msu.edu/IUP.

SEPT. 19 // EVERYTHING DISC: MANAGEMENT: The focus of this HR seminar is a deeper understanding of oneself, as this is the first step to becoming a more effective leader. The workshop will be held from 8:30 a.m. to noon in the Nisbet Building, Suite 10. The cost is $75. Learn more at go.msu.edu/gkP.

SEPT. 20 // FATHERHOOD FORUM: The MSU WorkLife Office presents its 5th annual Fatherhood Forum for fathers who want to enhance their greatness as a parent. The free forum will be held from 8 a.m. to 10 a.m. at Lansing Community College - West Campus. Lunch is included. Register at go.msu.edu/FCP.
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BOGUE ST. BIKE PATH PROMOTES SAFETY

INSIDEMSU STAFF //MOBILITY

With more than 50,000 students returning to campus, the safety of bicyclists is a big boost. Almost a half-mile in one lane of southbound Bogue Street is now a two-way protected bicycle path separated from vehicles by a combination of surface-mounted curbs and breakaway bollards. The change is part of a pilot project to determine if pedestrian and bicycle safety is improved by the separation in the high-traffic area.

“Spaorts are always looking for new and innovative ways to solve the world’s problems — even right here on campus — so I look forward to seeing the results of the effort. Perhaps this can become a new standard for us,” said MSU President Samuel L. Stanley Jr., M.D. “It is also an excellent example of the city and university working together to benefit students, area residents and MSU employees.”

Previously, the Bogue Street corridor from Grand River Avenue to the MSU River Trail involved bicycles, pedestrians and vehicles all converging at the same point. The hope is the dedicated path will encourage bicyclists to use the lane instead of the sidewalk so approximately 90% of bicycle crashes on campus happen on sidewalks. Success will be measured by reviewing data from traffic cameras and incident reports.

“Our community is constantly seeking safe, sustainable transportation options, and I hope new and improved bike paths will increase the demand,” said East Lansing Mayor Mark Meadows. “This is the perfect test to see it become permanent here.”

Designated a silver-level Bike Friendly University by the League of American Bicyclists, MSU offers 20.5 miles of bicycle lanes, two secure bike parking facilities and eight do-it-yourself repair and air stations.

HARRIS NAMED HOWES SCHOLAR

Science Graduate Fellowship program who demonstrate not only technical achievement in the field of computational science but also outstanding leadership and character.

The award is given to recent graduates of the Department of Energy’s Computational Sciences Graduate Fellowship program who demonstrate not only technical achievement in the field of computational science but also outstanding leadership and character.

An alumni of the program, Harris was eligible to receive the highly prestigious honor in memory of Frederick A. Howes, the manager of DOE’s Applied Mathematical Sciences Program during the 1990s who was highly respected for his leadership abilities. Howes will receive $1,000, a crystal paperweight and the title of Howes Scholar.

>> ADVISORS from p.1 research grants from the U.S. Department of Justice on sexual assault victims’ experiences with the criminal justice system. “Understanding how trauma can affect a victim of sexual assault or relationship violence has been the guiding principle behind much of our success in solving RVS cases from a low enforcement perspective,” Munford said. “We need to take that approach into more of our culture at MSU, as well as continue the prevention and education efforts started over the past year. We all need to take the time to listen, without judgment or assumption, so that as a community we can create a culture of care. I look forward to working with the president and his administration on needed changes and improvements.”

Munford will remain with MSU’s Center for Trauma-Informed Investigative Excellence. The new roles are effective immediately.

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LLOTS OF PEOPLE HAVE THEORIES ABOUT NEIL ARMSTRONG’S ‘ONE SMALL STEP FOR MAN’ QUOTE. HERE’S WHAT WE REALLY KNOW

At 10:56 p.m. ET on July 20, 1969, the American astronaut Neil Armstrong put his left foot on the lunar surface and famously declared, “That’s one small step for man, one giant leap for mankind.” In the 50 years since then, many have been eager to hear more about what prompted him to choose those words to be the first spoken on the moon. A year after Armstrong died on Aug. 25, 2012, at the age of 82, researchers from Ohio State University and Michigan State University analyzed the speaking patterns of central Ohioans like Armstrong, who hailed from Wapakoneta, and found that they tend to leave out words like “for” and “a.”

THE STICKY PROBLEM OF PLASTIC WRAP

The slick, transparent film we now know as plastic wrap was originally a mistake of chemistry, a residue clinging stubbornly to the bottom of a beaker in a 1940s laboratory. In order to make plastics softer, more flexible, and more transparent, they are often mixed with plasticizers, particularly for food packaging, says Raman Narayan, a chemical engineer at Michigan State University. One common class of plasticizers is a group of molecules called phthalates — a category that contains carcinogens — although PVC plastic wrap doesn’t contain them anymore. It does contain a plasticizer called DEHA, or diethylhexyl adipate, but its effects on human health are unclear.

NATIONAL GEOGRAPHIC

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RELEASING SMELLY APHRODISIAC PHEROMONE

JAWLESS LAMPREY FISH ATTRACT FEMALES BY

RELEASEING SMELLY APHRODISIAC PHEROMONE IN SEMEN

The jawless sea lamprey fish attracts mates by releasing a smelly aphrodisiac chemical in its semen, according to scientists. The semen, or milt, of the sea lamprey fish is a rich source of pheromones, or chemical cues, which are thought to help it engage in a special “lek” mating, study co-author Weiming Li, professor in environmental physiolog-

NEWSWEEK

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ALUMNI OFFICE NAMES NEW LEADER

Paula Davenport

Nicklas J. McLaren has been chosen to lead the university’s Alumni Office. He’ll helm the office on an interim basis since December 2018. McLaren will oversee efforts to engage alumni and encourage their support. A Spartan himself, McLaren earned a bachelor’s degree from the Eli Broad College of Business in 1999. Since then, he’s worked in a variety of capacities within University Advancement. Since stepping into his new role, McLaren has focused on creating a culture of inclusion, transparency and enhanced collaboration. He authored a six-member committee of staff members to develop a new strategic plan to guide the office’s course for the next three years. The Alumni Office is responsible for Homecoming, Grandparent’s University, the Alumni Grand Awards program, Spartan Pathways travel program and Spartans Will Serve, among other programs. His role also has expanded to include annual giving programs, which includes MSU’s successful annual day of philanthropy, Give Green Day.

>> MSU IN THE NEWS

NEWS FEATURING MSU RESEARCH, EXPERTS AND SUCCESSES

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