BLEU MAGAZINE ANNOUNCES THE PROMOTION OF LENOX MAGEE AS EDITOR-in-CHIEF AND RAY CUNNINGHAM AS ENTERTAINMENT EDITOR OF BLEU MAGAZINE

(New York, NY – April 29, 2009), Bleu Magazine is proud to announce the promotion of Lenox Magee as the Editor-in-Chief of Bleu Magazine. Magee served as the Editor-at-Large for Bleu Magazine's Winter '09 Issue with Jensen Atwood on the cover. Bleu Magazine also announces the promotion of West Coast Editor Ray Cunningham who will now serve as the Entertainment Editor for Bleu Magazine and Ray's Bleu Juice.

"I am thrilled to have chosen two gifted individuals to continue to take the Bleu Magazine brand to higher heights," says De'Von Christopher, Publisher of Bleu Magazine. "Lenox is an amazing writer and I truly respect his journalistic journey and Ray is one of those people that knows entertainment and knows who's who in entertainment and believes in Bleu, therefore, it was a no-brainer," he adds.

Lenox Magee is a graduate of Michigan State University, where he majored in journalism. While living in Rome, Magee produced and broadcasted a story on World AIDS Day for Vatican Radio, making him one of the first African-Americans to broadcast from the Papal state - which was broadcasted all over the world. Also, while studying in South Africa, Lenox researched news stories for the Mail & Guardian Newspaper. In addition to being Editor-in-Chief for Bleu, Magee is the Arts & Entertainment Editor for N'DIGO Magapaper and Savoy Magazine and Music Editor for Monarch Magazine. Magee has interviewed everyone from Beyonce to Robert Redford to Obama. Particularly, John Legend, Lupe Fiasco, Jill Scott, Alicia Keys, Bill Clinton, Donell Jones and Chris Brown to name a few.

"I'm really excited to be apart of the Bleu family," he said. "Growing up, I tried searching for magazines that spoke to me, specifically, as a gay African American male. I never really found it until I came across Bleu. So, in a way, I've been searching for this magazine my entire life. And, I'm elated to have found it," said Magee.

Ray Cunningham, a nationally recognized gay media figure, has come a long way since his semester ended and he became an alumni of BET's longest running reality series, College Hill back in 2006. Now a media-socialite and in the mix of everything LA, Ray has gone on to be featured on The Dr. Phil Show, Entertainment Weekly magazine, recently announced a book development deal with LOGO reality star DeMarco Majors and now getting into acting, landing a co-starring role on Maurice Jamal's new series Friends & Lovers.

"I still can't believe it's been a year already that I've been a part of the Bleu family. I can only thank De'Von for the opportunity for allowing me to work with a nationally published brand and giving me creative freedom to express my thoughts and opinions in the magazine and the blog. I'm excited to be the new Entertainment Editor! All I can say is, I put in work and let the results show!" he mentions.

About BLEU Magazine
Bleu Magazine is a celebration of the urban man and his experiences, as expressed through fashion, entertainment, culture and music. We are a conduit for self expression and change for our readers who are trying to define and love who they are and what they aspire to be. Bleu entertains, inspires and most importantly affirms the lives of its readers while encouraging them to be authentic members of their society and the world.


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