Cunard Line Promotes Brian O'Connor to Marketing Director

VALENCIA, CA - (January 30, 2009) - Brian O'Connor, a mid-Michigan native and MSU graduate, has been promoted to marketing & public relations director for Cunard Line, the iconic British ocean liner company that has been in service for 170 years. He joined the company in July 2006 as public relations director.

In this expanded role O'Connor will oversee all marketing, communications, promotions and online/web presence in addition to continuing oversight of Cunard's public relations strategies, media relations and special events throughout the Americas and Canada. Cunard Line operates the luxury ocean liners Queen Mary 2 and Queen Victoria. A new Queen Elizabeth joins the fleet in October 2010.

O'Connor earned a Bachelor's Degree in Telecommunication from Michigan State and served as drum major for the Spartan Marching Band from 1986-1989. He is a native of St. Johns.

###
About Cunard Line
Cunard Line, operator of the luxury ocean liners Queen Mary 2 and Queen Victoria, has long been synonymous with the quest for new discoveries and the epitome of British refinement since the company's first paddle-wheeled steamer, Britannia, crossed the Atlantic in 1840. Cunard voyages bring together like-minded travelers who seek a civilized adventure and relish the Cunard hallmarks of impeccable White Star Service™, gourmet dining and world-class entertainment. Today, Cunard offers the only regularly scheduled Transatlantic liner service and continues the legacy of world cruising which it began in 1922. A new Queen Elizabeth joins the fleet in October 2010.

Cunard Line is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Line, Holland America Line, Princess Cruises, Costa Cruises and The Yachts of Seabourn. Sharing a passion to please each guest, and a commitment to quality and value, member lines appeal to a wide range of lifestyles and budgets. Together they offer exciting and enriching cruise vacations to the world's most desirable destinations.

For more information, contact:
Jackie Chase, (661) 753.1035, jchase@cunard.com