Learn how to manage people and build a dynamic team on your dairy farm through this interactive training.

Topics Featured:

- **Farm business success in turbulent times**
  Learn what dairy managers must become to succeed today and into the future as family farm owners.

- **Employee involvement in the business**
  Hear how two progressive producers have involved employees in their business.

- **Quality control through employees**
  Develop the practical aspects of consistency and quality in herd management.

- **Labor management on the expanding enterprise**
  As a farm expands, it is important for the managers to grow and change the leadership, supervision and coaching of employees for success.

- **Supervisory skills for exceptional employee performance**
  Learn effective tools for supervising and leading your workforce from cutting-edge research, participant activities and examples.

**Featured Speakers:**
- Robert Milligan, Labor Management Consultant, Dairy Strategies, LLC
- Charles P. Contreras, PeopleFirst, Human Capital Services of Pfizer Animal Health
- Ron Erskine, Michigan State University
- Richard Pursley, Michigan State University
- Herb Bucholtz, Michigan State University

**Calling all dairy farm owners, operators and managers**

Three Dates and Locations

- **February 20-21, 2012**
  Amway Grand Plaza Hotel
  Grand Rapids, Michigan
  Monday Evening Session: 6:30 – 8:30 p.m.
  Tuesday Session: 9 a.m. – 4 p.m.

- **February 22, 2012**
  Great Wolf Lodge
  Traverse City, Michigan
  Day Session: 9 a.m. – 4 p.m.
  Evening Session: 6:30 – 8:30 p.m.

- **February 23-24, 2012**
  Bavarian Inn and Conference Center
  Frankenmuth, Michigan
  Thursday Evening Session: 6:30 – 8:30 p.m.
  Friday Session: 9 a.m. – 4 p.m.

Special Evening Session:
This program features an evening session to foster discussion about family teamwork in management.

To register online:
Go to [http://bit.ly/dairylabormgt](http://bit.ly/dairylabormgt) or contact ANR Event Management at honkemeg@msu.edu or (517)-353-3175, ext. 229. Call or refer to website for lodging rates and info.

**Registration for Making Labor the Most Productive Enterprise on the Farm**

- **Name(s):**
  __________________________________________________________

- **Address:** ___________________________________  **City/State/Zip:** ___________________________________________

- **Email:** ___________________________________  **Phone:** _______________________________________

- **Registration Fee:** _____ $125 per person  Or  _____ $210 per management team (2 people from same business)

- **Location:**  ____ Grand Rapids  ____ Traverse City  ____ Frankenmuth  **[Discount Code_________]**

Return completed registration form and registration fee (check payable to Michigan State University) by Feb. 13 to: Georgette Kennedy, MSU, 312 Agriculture Hall, East Lansing, MI 48824-1039

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