Calling all dairy farm owners, operators and managers

Make labor the most productive enterprise on your farm. Managing employees can be one of the most challenging areas yet critical for the success of the operation. Learn how to manage people and build a dynamic team through this interactive training at three locations across the state.

Topics Featured:

**Farm business success in turbulent times**
Learn what dairy managers must become to succeed today and into the future as family farm owners.

**Employee involvement in the business**
Hear how two progressive producers have involved employees in their business.

**Quality control through employees**
Develop the practical aspects of consistency and quality in herd management.

**Labor management on the expanding enterprise**
As a farm expands, it is important for the managers to grow and change the leadership, supervision and coaching of employees for success.

**Supervisory skills for exceptional employee performance**
Learn effective tools for supervising and leading your workforce from cutting-edge research, participant activities and examples.

To register:
Go to [http://bit.ly/dairylabormgt](http://bit.ly/dairylabormgt) or contact ANR Event Management at honkemeg@msu.edu or (517)-353-3175, ext. 229.

For more information contact:
Phil Durst
989-387-5346 or durstp@msu.edu

Stan Moore
231-533-8818 or moorest@msu.edu

Acquire the skills to balance:
- urgency with importance
- well-established concepts with innovation
- business financial health with learning and growth investments

Keep your management skills growing
The MSU Extension dairy team has numerous resources available to help owners and managers learn new skills.

Other Featured Speakers:
- Charles P. Contreras, PeopleFirst, Human Capital Services of Pfizer Animal Health
- Ron Erskine, Michigan State University
- Richard Pursley, Michigan State University
- Herb Bucholtz, Michigan State University

Learn management techniques and tips from nationally renowned labor management consultant Robert Milligan, Ph.D., from Dairy Strategies.

Three Dates and Locations

February 20-21, 2012
Amway Grand Plaza Hotel
Grand Rapids, Michigan
Monday Evening Session: 6:30 – 8:30 p.m.
Tuesday Session: 9 a.m. – 4 p.m.

February 22, 2012
Great Wolf Lodge
Traverse City, Michigan
Day Session: 9 a.m. – 4 p.m.
Evening Session: 6:30 – 8:30 p.m.

February 23-24, 2012
Bavarian Inn and Conference Center
Frankenmuth, Michigan
Thursday Evening Session: 6:30 – 8:30 p.m.
Friday Session: 9 a.m. – 4 p.m.

Registration Pricing
$125 per person
$210 per management team (two people from same farm)

Special Evening Session:
In addition to the daylong training, the program will feature an evening session to foster discussion about family teamwork in management.

Michigan State University is an affirmative action/equal opportunity employer.