Monday, August 19, 2013
Compliance Tip of the Week – Activities During Official and Unofficial Visits

Here are some important reminders regarding activities during official and unofficial visits.

**Official Visit Snacks**
- ✓ It is permissible to provide a prospect on an official visit only with a reasonable snack in addition to the three permissible meals per day.
- ✗ The snack may NOT be personalized.
- ✗ Snack bags/boxes/containers may be used for reasonable snacks. Examples of a permissible container include a small bag or box. It would not be permissible to provide a prospect with a Spartan themed gift box/bag.

**Personalized Recruiting Aids**
- • MSU may NOT arrange for miscellaneous, personalized recruiting aids.
  - ✗ Personalized recruiting aids include, but are not limited to, personalized jerseys, personalized nameplates on a locker, personalized video board presentation, posters with the prospect’s name, picture, etc.).
  - ✗ Personalized snacks are not permissible. For example, it is not permissible to put a prospect’s name or picture on a cookie, cake, etc. The cookie/cake may include decorative icing and a MSU logo; however, the cookie/cake may NOT include a personalized image or message to the prospect.
  - ✗ Decorations in the prospect’s hotel room or any other location the prospect will visit (e.g., locker room, coach’s office) are not permissible regardless of whether the items include the prospect’s name or picture. All facilities and locations the prospect will visit during the official or unofficial visit should be maintained in the same manner as they would normally appear.

**Participation in Game-Day Simulations**
- • Prospects may not participate in any team activities that would make the public or media aware of the prospect’s visit to campus.
- • Prospects may not engage in any game-day simulations.
  - ✗ Impermissible game-day simulations involving prospects include running onto the field during pregame introductions, participating in pregame team walks to the competition facility, riding along with the team on the bus to the competition facility and/or participating in pregame on-field traditions.
  - ✗ If a team normally participates in a pregame walk to the stadium on game day, prospects would not be permissible to use the same route to the stadium during the time period when the public can reasonably be expected to be assembled to witness the team’s arrival at the stadium.
  - ✗ If a team normally rides on a bus to the competition facility with a police escort or takes a route occupied by fans, prospects would not be permitted to ride with the team on the bus to the competition facility. Instead, under either of these circumstances, an institution should make arrangements for prospects who are on campus for official or unofficial visits to arrive at the stadium using a different route than the team.