You will be ineligible for participation in an intercollegiate sport if you have ever agreed (orally or in writing, regardless of the legal enforceability of that agreement) to be represented by an agent for the purpose of marketing your athletics ability or reputation in that sport, regardless of whether the contract becomes effective immediately after you have completed your college eligibility. An agency contract not specifically limited in writing to a particular sport shall be deemed applicable to all sports, and you will be ineligible to participate in any sport.

In addition, you will be ineligible if you (or your relatives or friends) accept transportation or other benefits from:

- An agent, financial advisor, runner (an individual who befriends student-athlete and frequently distribute impermissible benefits) or any person who represents any individual in the marketing of his or her athletics ability, regardless of the value of the benefit or whether the benefit was used. The receipt of such expenses constitutes compensation based on athletics skill and is an extra benefit; or
- An agent, even if the agent has indicated that he or she has no interest in representing the student-athlete in the marketing of his or her athletics ability or reputation and does not represent individuals in the student-athlete’s sport.

Benefits include, but are not limited to, the following:

- Transportation
- Entertainment (i.e., movies, dinner, expense-paid trips, tickets)
- Cash
- Gifts (i.e., clothes, jewelry, car)

Securing advice from a lawyer concerning a proposed professional sports contract is not considered contracting for representation by an agent UNLESS the lawyer also represents the individual in negotiations for such a contract. In addition, a lawyer may not be present during discussions of a contract offer with a professional organization or have any direct contact (i.e., in person, by telephone or by mail) with a professional sports organization on your behalf or market your athletics ability or reputation. A lawyer’s involvement in such activities is considered representation by an agent and a violation of NCAA legislation.

It is permissible to be represented by a financial advisor whose responsibilities are limited solely to the functions of a money manager. A financial advisor will be treated as an agent for purpose of the NCAA legislation if he or she acts as an agent.

Any individual, agency or organization that represents a prospective student-athlete for compensation in placing the prospect in a collegiate institution as a recipient of institutional financial aid shall be considered an agent or organization marketing the individual’s athletics ability or reputation.

A prospect may allow a scouting service or agent to distribute personal information (e.g., high school academic and athletics records, physical statistics) to member institutions without jeopardizing his or her eligibility, provided the fee paid to such an agent is not based on placing the prospect in a collegiate institution as a recipient of institutional financial aid.