

- Boosters and former student-athlete may not become involved in making arrangements for a prospect, their friends or family to receive money or financial aid of any kind.
- It is not permissible to contact or visit a prospect's high school on behalf of MSU to contact a high school, speak with a teacher or guidance counselor, pick up a transcript, etc.

### **Promotional Activities**

Use of a student-athlete's name, picture or appearance to support any charitable or nonprofit promotional activities requires PRIOR approval from the Office of Compliance Services. A violation will occur if a student-athlete participates in a promotional activity before receiving approval from the Office of Compliance Services.

- Student-athletes may not be compensated for their participation in a promotional activity (e.g., cash, gift card/certificate); however it is permissible for student-athletes to receive actual and necessary expenses for their participation (e.g., meal).
- Student-athletes may not be compensated or use their names or pictures to advertise, recommend or promote the sale or use of a commercial product or service of any kind.
- Student-athletes may not expressly or implicitly endorse a commercial product or service through their use of such product or service.

### **Practice Activities**

Former student-athletes may participate in practice sessions with his/her former team on an occasional basis. MSU may not publicize the participation of the former student-athlete at any time before the practice session.

Former student-athletes may not participate in any coaching activities with the team.

Former student-athletes may not:

- Provide any instruction to student-athletes during practice, team meetings, film review, etc.
- Participate in any coaching related activities during practice.

### **Employment**

It is permissible to employ current student-athletes, provided the following:

- The student-athlete is paid only for work actually performed;
- The student-athlete is paid at a rate commensurate with the going rate in the locale for similar services; and
- Compensation may not include any remuneration for value or utility that the student-athlete may have for the employer because of the publicity, reputation, fame or personal following the student-athlete has obtained because of his/her athletics ability.

### **Consequences for Violations**

MSU is responsible for the actions of its former student-athletes. Inappropriate actions on behalf of a former student-athlete may result in a violation and subject MSU to penalties from the NCAA and Big Ten.

# MICHIGAN STATE UNIVERSITY

## Information for Former Spartan Student-Athletes



**Office of Compliance Services  
Department of Intercollegiate  
Athletics**

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## Once a Spartan, Always a Spartan!

### Being a Spartan for Life

As a representative of Michigan State's athletics interests, or booster, specific NCAA rules exist pertaining to former student-athletes' interaction with MSU student-athletes. There are specific limitations on how former student-athletes may interact with current and prospective student-athletes and their families.

- Once a Spartan...ALWAYS a Spartan! Former student-athletes must abide by the rules and regulations of the NCAA, Big Ten Conference and Michigan State University.
- Negative actions by former student-athletes (or individuals affiliated with them) may adversely affect MSU, our coaches or our student-athletes.
- Former student-athletes may NOT provide any financial assistance, special arrangements or extra benefits to current or prospective student-athletes.

### Extra Benefits

An extra benefit is any special arrangement to provide a current or prospective student-athlete, their families or friends a benefit not authorized by NCAA legislation.

### Examples of Extra Benefits

Examples of impermissible extra benefits include, but are not limited to, the following:

- Living expenses (e.g., mortgage, rent, car payment, cell phone payment, utilities, child care);
- Training expenses (e.g., travel, equipment, facility rental, coaching, nutrition);
- Entertainment (e.g., tickets to MSU or other events, dinner, movie);
- Gifts of cash, clothing or any other item of value;
- Special discounts, payment arrangements or credit on a purchase (e.g., cars, clothing, jewelry, entertainment, meals, shoes, cell phones);
- Free or reduced-cost services (e.g., dry cleaning, auto repair, cell phone service, car wash);
- Free or reduced-cost housing;
- Loan of money;
- An automobile or use of an automobile; and
- Transportation (e.g., to and from home, work, school, competitions, etc.).

### Recruiting (Issues Involving Interaction with Prospective Student-Athletes)

Only MSU coaches may be involved in the recruiting process. Any contact between a booster and a prospective student-athlete is not permissible.

- It is NOT permissible for boosters (including former student-athletes) to have recruiting contacts with prospects or their relatives. This includes encouraging a prospect to attend MSU, contacting a prospect via e-mail, mail,

telephone, social media, chat rooms, message boards, blogs, etc.

- It is not permissible to contact a prospect via social media for any reason (e.g., to encourage the prospect to attend MSU);
- All in-person, on and off-campus recruiting contacts with a prospect or the prospect's relatives or legal guardians by a booster or former student-athlete is prohibited. For example, it is NOT permissible to have contact with a prospect or the prospect's friends or family when the prospect is visiting campus.
- If the prospect is with an institutional staff member and is approached by a booster or former student-athlete, the staff member is required to take steps to prevent the prospect from having contact with the booster.
- It is not permissible to provide a prospect or their friends and family with complimentary tickets to a MSU sporting event (or other event held on campus or in the community) or provide access to special seating areas of an athletics facility during an athletics event (e.g., suite, courtside seats, club area).
- It is not permissible to provide any expenses to a prospect or the prospect's friends or relatives to visit MSU's campus (e.g., transportation, lodging, meals, entertainment).