PROMOTIONAL ACTIVITIES REMINDER
NCAA legislation states that in order for a student-athlete to participate in an institutional, charitable, educational or nonprofit promotional activity, the student-athlete must receive written approval from the Office of Compliance Services PRIOR to participating in the event. This legislation applies to the academic year as well as vacation periods. If student-athletes participate in a promotional activity without prior approval a violation will occur. This includes activities organized by the coaching staff and activities organized by former student-athletes.

NCAA INTERPRETATION - RECREATIONAL ACTIVITIES DURING OFFICIAL OR UNOFFICIAL VISITS
During a prospect’s visit to campus (official or unofficial visit), he/she may participate in physical workouts or other recreational activities, provided the activities are not organized or observed by members of the athletics department coaching staff and are not designed to test the athletics abilities of the prospect. Recently the NCAA issued an interpretation which states that during an official or unofficial visit, a prospect may participate in recreational activities in a facility that is not open to the general public (e.g., campus recreation center, golf course, swimming pool), provided the activities are not organized or observed by member of the athletics department coaching staff (including strength and conditioning coaches) and are not designed to test the athletics abilities of the prospect. [5/13/11 Staff Interpretation]

In situations in which there is a fee associated with the use of the facility (e.g., guest fee or admission fee), a prospect must pay the going rate in order to use that facility. It is permissible to use student host money to cover the cost associated with the use of a facility (e.g., greens fees) for a prospect on an official visit. It is important to note that prospects may not contribute to any entertainment expenses during an official visit; therefore, if the cost of the activity exceeds the host money then it would not be permissible for the prospect and his/her student host to engage in the activity.

Please note the following reminders regarding recreational activities during a prospect’s visit to campus.
- It is not permissible to provide a prospect with workout apparel to use during his/her visit to campus.
- It is not permissible to require a prospect to workout during his/her visit to campus. This would be considered an impermissible tryout. If a prospect expresses interest in working out during his/her visit it is permissible to inform the prospect of times the facilities will be available (e.g., open gym, swimming pool).
- While it is permissible for current student-athletes to participate in recreational activities with prospects during their visit to campus, it would not be permissible for the student-athletes to report back to the coaching staff any details regarding the activity (e.g., skill level of the prospect, contribution the prospect may make to the team).