General Information
- Brochures must be submitted and reviewed by the Sports Camp Administrator. The Sports Camp Administrator will verify the content of the brochure with the Office of Compliance Services.
- **Sport camps MAY NOT take place during a dead period.**
- Policies regarding the conduct of campers, prorated fees, group discounts, refunds, medical treatment, transportation and security must be included in the brochure or in your camp manual.
- Transportation requirements:
  - **Policies regarding transportation to and/or from the nearest major airport (i.e., Detroit and Lansing), train or bus station must be advertised in the camp brochure or camp manual.**
  - **The camp brochure or camp manual must include the cost of transportation services.**
  - **Campers must pay an extra fee for transportation expenses. MSU sports camp staff cannot be reimbursed for these expenses.**
- Student-athletes’ name, picture or institutional affiliation may appear only in the camp counselor section to identify the student-athletes as staff members. It would not be permissible to include a picture of a current student-athlete on the cover of a camp brochure unless the camp counselor section is located on the cover of the brochure. This legislation applies to all pictures, including panoramic pictures and pictures that include current student-athletes that are not identifiable. In addition, this legislation is applicable to all forms of advertisement, including camp brochures, MSU websites, flyers, posters, postcards, etc. [12.5.1.6]
- Brochures must contain the following statement in the participant information section:
  - Grade in September _________.
- Camp brochures are restricted to a single, two-sided sheet not to exceed 17” x 22” when opened in full. [13.4.1.1 (c)]
- It is permissible to have a prorated camp fee and group discounts, provided the rates are approved the Sports Camp Administrator and published in the camp brochure or camp manual.
- Payment for the camp must be received PRIOR to the individual’s participation in camp activities.

Camp Brochure Legislation
- Camp brochures may be provided to a prospect or a prospect’s coach at any time, including prior to the prospect’s junior year in high school. [13.4.1.1 (c)]
- MSU sports camps may not be advertised in a high school, two-year college or nonscholastic game program. [4/9/03 Official Interp.]
- Advertisements of a summer sports camp or clinic may appear in a recruiting publication that includes a camp directory, provided the size (not to exceed one-half page) and format of camp advertisements are identical and the camp directory includes multiple listings of summer camps on each page (i.e., at least two summer camp advertisements of the same size must appear on each page). [13.4.4.1.3]
- MSU may advertise its camps and clinics on a recruiting publication’s website, provided the format of such advertisements is identical and the website camp directory includes multiple listings of summer camps. The half-page size restriction applicable to advertisements in printed publications is not applicable to advertisements placed on the Internet. [4/19/00 Official Interp.]
- Sports camps may be advertised in non-recruiting publications (e.g., MSU game program, local newspaper). [3/24/89 Staff Interp.]