

## Curriculum Vitae

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Michigan State University

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### PROFESSIONAL INTERESTS

- Substantial field research interest and experience in Africa (14 years), Latin America (11 years), Asia (15 years). Of the 35 years studying those regions, Tom spent 21 years directly in the field in those regions.
- Current field and/or writing-stage projects in value chain research projects in Nigeria, Senegal, and Tanzania in Africa; Bangladesh, China, and Indonesia in Asia; Colombia and Nicaragua in Latin America.
- Links between urbanization and food security and value chain/food system transformation; rural nonfarm employment; globalization and the transformation of agriculture and the agrifood industry (rise of supermarkets, large-scale agroindustry/processing, wholesaling, and food service/fast-food sector) and agricultural and supply chain/value-chain development and food security in developing countries
- Obesity/nutrition, anti-microbial resistance, energy, and climate change interaction with supply chain transformation
- Implications of value chain/food industry transformation for small agro-industrial enterprises and small farmers and farm and rural nonfarm labor.
- Implications for value chain transformation in developing and emerging market countries, and international trade.

### PROFESSIONAL and PUBLIC RECOGNITION

- In 2014, selected **Fellow of the AAEA** (formerly American Association of Agricultural Economics, now the Agricultural and Applied Economics Association). 270 Fellows from 30,000 AAEA members since 1957.
- Appointed as Extraordinary Professor, 2019-2022, University of Pretoria, South Africa
- Listed in Fourth Edition (2003) Who's Who in Economics, Surrey: Edward Elgar Ltd.
- **28,016** citations in **Google Scholar** as of January 17, 2019 with H index of 78 (78 works with at least 78 citations each), and i-10 index of 214 (with at least 10 citations each): thus ranked in GS number 2 or 3 globally for agricultural economics (and 1 in Food Policy, 8 in development economics, 7 in poverty)
- Ranked among top 10 globally among Agricultural Economists with 5363 citations in ISI Web of Science (all databases, including Social Sciences Citation Index and Sciences Citation Index-Expanded) as of Aug. 22, 2018;
- IDEAS/REPEC: ranked top 2.3% (#1274) of economists of 54,485 registered worldwide 11/2018 <https://ideas.repec.org/top/top.person.all.html>
- World Economic Forum (WEF), Davos: personal-invitation-only participant, first agricultural economist invited to Davos: (1) Davos January 2009; (2) WEF Latin

America Summit, April 2009; (3) WEF Africa Summit, June 2009; (4) WEF India Summit, November 2009; (5) 2009/2010 member of WEF's Global Alliance Council on Food Security; (5) WEF Grow Asia Ag Forum Manila, May 2014

- 3<sup>rd</sup> Hans Ruthenberg Memorial Lecture, University of Hohenheim, Oct. 2018 (Jock Anderson and Hans Binswanger gave the first and second of this named lecture)
- LICOS University of Leuven Belgium Scientific Council, 2018-
- My work on value chains and supermarkets in developing countries featured on the front page of the New York Times (2005) and the Business Section of the New York Times (2003), in the Economist (2008, 2017), the Washington Post (2004), and Wall Street Journal/India (2008), Economist (2017); cited in the House of Commons (2004), and presented on National Public Radio (NPR) in the US (2010) and NPR-PRI Marketplace (2013 interview) & BBC (2017).
- 2003 AJAE article on supermarkets & development ranked #1 in citations since 1980 in American Journal of Agricultural Economics
- 2016 World Food Program's Food Systems Strategy Advisory Group
- 2015/16 Non-Resident Fellow of the Chicago Council on Global Affairs (wrote annual food security report, urbanization and food security)
- Book on Quiet Revolution in Asian staples value chains downloaded 25,000 times (from IFPRI, ADB, and other websites)
- Michigan State University Distinguished Faculty Award 2008/09, awarded 2009
- 2008 Experts Committee on Global Ag. Development, Chicago Council on Global Affairs
- Editorial Board of PloS One (journal with impact factor of 4), 2018-2020
- Associate Editor (2007-2015), Agricultural Economics (of the IAAE)
- Editorial Board (2006-), International Food and Agribusiness Management Review (of International Food and Agribusiness Management Association)
- International Editorial Advisory Board (2006-2018), Development Policy Review (ODI)
- Editorial Board Journal of Agribusiness in Developing & Emerging Economies (2010-)
- Editorial Advisory Board, Global Food Security, (2011-15)
- 2011 article in Journal of Agribusiness in Developing and Emerging Economies ranked #1 over past 5 years.
- Awarded 1000 Talents Global Expert Program Scholar (Qian Ren Ji Hua), China, July 2011, for 2012-2014 association with Renmin University of China; the first agricultural economist to be so named.

## **EDUCATION**

Ph.D., Agricultural and Resource Economics, University of California, Berkeley. 1984

- Field: International Trade in Agricultural Products
- Major professor: Alain de Janvry
- Awards: Social Science Research Council International Research Fellowship, Inter-American Foundation Fellowship, and Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship, for dissertation research in Peru, 1981-82

Master's in International Affairs, Columbia University, New York. 1979

- Field: International Economics;
- Award: Columbia University, School of International Affairs Graduate Fellowship, 77-79

Diplôme (masters level) Avec Mention Bien, Institut Européen des Hautes Etudes Internationales, Université de Nice, France, 1977;

- Field: International Relations
  - Award: Rotary Graduate Fellowship for post-graduate study in France, 1976-77
- Bachelor of Arts, *magna cum laude*, Claremont Men's College (now Claremont McKenna College), California. 1976;
- Field: Honors in double-major, Political Science and French

## **LANGUAGES**

Fluent speak/write: Spanish, French; fully understand: Portuguese. Some Chinese.

## **EMPLOYMENT and AFFILIATION**

### **EXPERIENCE Main Positions**

- Michigan State University, 1992-present:
  - a) Full Tenured Professor, July 2001-present, Department of Agricultural, Food, and Resource Economics, Michigan State University;
  - b) Associate Professor with Tenure at MSU, June 1995-June 2001
  - c) Associate Professor at MSU, January 1992 to May 1995, Dept. of Agricultural Economics, Michigan State University, pre-tenure, tenure-track, half teaching, half research;
- Research Fellow, 1986-1991 International Food Policy Research Institute (IFPRI), Washington, D.C.
- Rockefeller Foundation Agricultural Development Post-Doctoral Fellow, 1984-86, attached to IFPRI, posted at ICRISAT/Burkina Faso and the University of Ouagadougou (focus on cereal markets and consumption)

### **Other Positions**

- Visiting Professor, UC Berkeley, Masters of Development Practice, 2016, 2017
- 1000 Talents Program Scholar, January 2012-2014, School of Agricultural Economics and Rural Development (SARD), Renmin University of China (the first agricultural economists to be selected for the 1000 Talents Program)
- Non-Resident Fellow, Chicago Council on Global Affairs, 2015-2016
- Visiting Fellow, IFPRI, 2012-2013
- Adjunct Professor, University of Adelaide, 2013-
- Fellow in Program for Academic Cooperation, FAO Regional Office for Latin American and the Caribbean, Santiago, Chile, January-December, 1999
- Adjunct Professor, 1987-88, three semesters, School of Advanced International Studies, John Hopkins University (teaching African economy)
- Visiting Professor, 1983, two semesters, Banco Central de Reserva, Lima, Peru (teaching trade and macroeconomics)
- Research Associate, 1981/82, Departamento de Economía, Pontificia Universidad Católica del Perú, and Universidad del Pacifico, Lima, Peru

## PUBLICATIONS

### Books

1. Reardon, T., K.Z. Chen, B. Minten, and L. Adriano. 2012. **The Quiet Revolution in Staple Food Value Chains in Asia: Enter the Dragon, the Elephant, and the Tiger**. Asian Development Bank and IFPRI, December.
2. Haggblade, S., P. Hazell, T. Reardon (eds.). 2007. **Transforming the Rural Nonfarm Economy: Opportunities and Threats in the Developing World**, Johns Hopkins University Press. October.
3. Stamoulis, K., B. Davis, T. Reardon, and P. Winters. 2002. **Promoting Farm-nonfarm linkages for Rural Development: Case Studies from Africa and Latin America**, Rome: FAO.
4. Vosti, S. and T. Reardon (eds.). 1997. **Sustainability, Growth, and Poverty Alleviation: Policy and Agroecological Perspectives**; Johns Hopkins University Press. (Reissued/Paperback 2000).
5. Vosti, S., T. Reardon, and W. von Urff (eds.) 1992. **Agricultural Sustainability, Growth, and Poverty Alleviation: Issues and Policies**; Proceedings of an international conference sponsored by IFPRI and DSE, held in Feldafing Sept. 23-27, 1991; published by DSE, Feldafing, Germany.

### Guest-Edited Special Issues of Journals

1. Reardon, T., T. Awokuse, L. Lu, R. Sexton, J. Swinnen (Guest Editors). In progress. Interlinkages Among Global Value Chains, Trade, and Transformation of the Agrifood Industry. **Agricultural Economics**. In progress 2018.
2. Zilberman, D. and T. Reardon (Guest Editors). 2017. Technologies and Product Innovations' links with Design of Contracts and Supply Chains: Policy Implications, **Food Policy**. October/ in press.
3. Haggblade, S., B. Minten, C. Pray, T. Reardon, and D. Zilberman. 2017. The Herbicide Revolution in Developing Countries: Tradeoffs among Productivity, Employment and the Environment. **European Journal of Development Research**. June.
3. Reardon, T., R. Stringer, C.P. Timmer, and N. Minot (Guest Editors). 2015 The Transformation of the Indonesian Agrifood Sector: the Future beyond Rice, **Bulletin of Indonesian Economic Studies**, (3), December.
4. Reardon, T., C.B. Barrett, J.A. Berdegue, and J.F.M. Swinnen. (Guest Editors), 2009. Agrifood Industry Transformation and Farmers in Developing Countries, **World Development**, 37(11), November.
5. Davis, B., P. Winters, T. Reardon, and K. Stamoulis. (Guest Editors). 2009. Rural Nonfarm Employment and Farming: Household-level Linkages, **Agricultural Economics** 40(2).
6. Barrett, C.B. and T. Reardon (Guest Editors). 2007. Making Markets Work for the Rural Poor, **Faith and Economics**, October.
7. Henson, S. and T. Reardon (eds.) 2005. Special Issue on Private Agrifood Standards in Developing Countries, **Food Policy**. (30)3.
8. Reardon, T. and J. Swinnen (eds.) 2004. Policy Symposium (Special section set of

- articles) on Supermarkets and Development in Former State-Controlled Economies. **Development Policy Review**, 22(5), September.
9. Reardon, T. and J. Berdegue (eds.). 2002. Special issue on The Rapid Rise of Supermarkets in Latin America, **Development Policy Review** 20(4), September.
  10. Barrett, C.B., T. Reardon, and P. Webb (eds.). 2001. Special issue on Income Diversification and Livelihoods in rural Africa: Cause and Consequence of Change, **Food Policy**, 26 (4), August.
  11. Reardon, T., J. Berdegue, and G. Escobar (eds.), 2001. Special issue on Rural nonfarm incomes and employment in Latin America, **World Development**, 29 (3), March.
  12. Barrett, C.B., E. Barbier, and T. Reardon (eds.), 2001. Special issue on Agroindustrialization, Globalization, and the Environment, **Environment and Development Economics**, 6(4), October.
  13. Barrett, C.B. and T. Reardon (eds.), 2000. Special issue on Agroindustrialization, Globalization, and International Development, **Agricultural Economics**, 23 (3), September.
  14. Reardon, T. and M. Cook (eds.), 1999. Special issue on Agroindustrialization and Globalization, **International Food and Agribusiness Management Review**, 2 (3,4).
  15. Reardon, T. (ed.). 1999. **Food Policy**, special issue on Effects of the Franc CFA Devaluation on Food Consumption in West Africa, 24(5), October.

#### Published/In-Press Journal Articles

1. Rao, N.C., R. Sutradhar, T. Reardon. 2018. "Inclusiveness, technology and profitability in supermarkets: SUR Model results from semi-arid region." *Indian Journal of Agricultural Economics*, 43(3), July-September: 293-308.
2. Awokuse, T., T. Reardon. 2018. "Agrifood Foreign Direct Investment and Waves of Globalization of Emerging Markets: Lessons for U.S. Firms." *Economic Review - Federal Reserve Bank of Kansas City*. Special Issue 2018: Agriculture in a Global Economy, October: 75-96.  
[https://www.kansascityfed.org/~media/files/publicat/econrev/econrevarchive/2018/si18a\\_wokusereardon.pdf](https://www.kansascityfed.org/~media/files/publicat/econrev/econrevarchive/2018/si18a_wokusereardon.pdf)
3. Lu, L., T. Reardon. 2018. An Economic Model of the Evolution of Food Retail and Supply Chains from Traditional Shops to Supermarkets to e-Commerce. *American Journal of Agricultural Economics*. Published online "advance article", August: <https://doi.org/10.1093/ajae/aay056>
4. Belton, B., A. Hein, K. Htoo, L. Seng Kham, A. Sandar Phyoe, T. Reardon. 2018. The emerging quiet revolution in Myanmar's aquaculture value chain. *Aquaculture*. 493: 384-394. <http://dx.doi.org/10.1016/j.aquaculture.2017.06.028>
5. Yi, D., T. Reardon, R. Stringer. 2018. Shrimp aquaculture technology change in Indonesia: Are small farmers included? *Aquaculture*, August. 493(1): 436-445. <http://dx.doi.org/10.1016/j.aquaculture.2016.11.003>
6. Popkin, B.M., T. Reardon. 2018. Obesity and the food system transformation in Latin America. *Obesity Reviews*. 19(8), August: 1028-1064. <https://doi.org/10.1111/obr.12694>
7. Reardon, T., R. Echeverría, J. Berdegue, B. Minten, S. Liverpool-Tasie, D. Tschirley, D. Zilberman. 2018. Rapid transformation of Food Systems in Developing Regions:

- Highlighting the role of agricultural research & innovations. *Agricultural Systems*. February 28 2018 published article-in-press. <https://doi.org/10.1016/j.agsy.2018.01.022>
8. Hernandez, R.A., B. Belton, T. Reardon, C. Hu, X. Zhang, A. Ahmed. 2018. The ‘quiet revolution’ in the aquaculture value chain in Bangladesh. *Aquaculture*. 493: 456-468. <http://dx.doi.org/10.1016/j.aquaculture.2017.06.006>
  9. Qanti, S.R., T. Reardon, A. Iswariyadi. 2017. Triangle of linkages among modernizing markets, sprayer traders, and mango-farming intensification in Indonesia. *Bulletin of Indonesian Economic Studies*. 53(2): 187-208. <http://dx.doi.org/10.1080/00074918.2017.1299923>
  10. Sanou, A., B. Osuntade, L.S.O. Liverpool-Tasie, T. Reardon. 2017. Climate Change and the Poultry Value Chain in Nigeria: Issues, Emerging Evidence, and Hypotheses. *Nigerian Journal of Agricultural Economics*. 7(1):45-53.
  11. Liverpool-Tasie, L.S.O., B. Omonona, A. Sanou, W. Ogunleye, S. Padilla, T. Reardon. 2017. Growth and transformation of chicken and eggs value chains in Nigeria. *Nigerian Journal of Agricultural Economics* 7(1):1-15.
  12. Reardon, T., L. Lu, D. Zilberman. 2017. Links among innovation, food system transformation, and technology adoption, with implications for food policy: Overview of a Special Issue. *Food Policy*. In press. October. <http://dx.doi.org/10.1016/j.foodpol.2017.10.003>
  13. Hu, C., X. Zhang, T. Reardon, R.A. Hernandez. 2017. Value-Chain Clusters and Aquaculture Innovation in Bangladesh. *Food Policy*. August. <https://doi.org/10.1016/j.foodpol.2017.07.009>
  14. Das Gupta, S., B. Minten, N.C. Rao, T. Reardon. 2017. The Rapid Diffusion of Herbicides in Farming in India: Patterns, Determinants, and Effects on Labor Productivity. *European Journal of Development Research*. 29(3), June. <http://dx.doi.org/10.1057/s41287-017-0091-6>
  15. Haggblade, S., B. Minten, C. Pray, T. Reardon, D. Zilberman. 2017. The Herbicide Revolution in Developing Countries: Patterns, Causes and Implications. *European Journal of Development Research*. 29(3), June: 1-27. <http://dx.doi.org/10.1057/s41287-017-0090-7>
  16. Zilberman, D., L. Lu, T. Reardon. 2017. Innovation-induced food supply chain design. *Food Policy*. <http://dx.doi.org/10.1016/j.foodpol.2017.03.010>
  17. Rao, N.C., R. Sutradhar, T. Reardon. 2017. Disruptive Innovations in Food Value Chains and Small Farmers in India. *Indian Journal of Agricultural Economics*. 72 (1) January-March: 24-48.
  18. Zhang, X., J. Yang, T. Reardon. 2017. Mechanization outsourcing clusters and division of labor in Chinese agriculture. *China Economic Review*. 43: 84–195. <http://dx.doi.org/10.1016/j.chieco.2017.01.012>
  19. Adjognon, S.G., LSO Liverpool-Tasie, T. Reardon. 2017. Agricultural input credit in Sub-Saharan Africa: Telling myth from facts. *Food Policy*. 67: 93–105. <http://dx.doi.org/10.1016/j.foodpol.2016.09.014>
  20. Lu, L., T. Reardon, D. Zilberman. 2016. Supply Chain Design and Adoption of Indivisible Technology. *American Journal of Agricultural Economics*. 98(5): 1419–1431. <http://dx.doi.org/10.1093/ajae/aaw076>

21. Du, X., L. Lu, T. Reardon, D. Zilberman. 2016. The economics of agricultural supply chain design: A portfolio selection approach. *American Journal of Agricultural Economics*. 98(5): 1377–1388. <http://dx.doi.org/10.1093/ajae/aaw074>
22. Richards, P., T. Reardon, D. Tschirley, T. Jayne, J. Oehmke, D. Atwood. 2016. Cities and the future of agriculture and food security: a policy and programmatic roundtable. *Food Security*. Conference Report, 8(3), June. <http://dx.doi.org/10.1007/s12571-016-0597-3>
23. Wang, J., Z. Huang, K.Z. Chen, T. Reardon, L. Jin. 2016. Stage Outsourcing Behavior in Rice Production under Rapid Transformation: Empirical Study based on Evidence from Rice Farmers in Jiangxi Province. *Journal of Zhejiang University (Humanities and Social Science)*. May.
24. Reardon, T., D. Boughton, D. Tschirley, S. Haggblade, M. Dolislager, B. Minten, R. Hernandez. 2015. Urbanization, Diet Change, and Transformation of the Downstream and Midstream of the Agrifood System: Effects on the Poor in Africa and Asia. *Faith and Economics*. 66, Fall: 43-63. <http://www.gordon.edu/ace/pdf/2015%20Fall%20-%20Reardon.pdf>
25. Reardon, T., R. Stringer, C.P. Timmer, N. Minot, A. Daryanto. 2015. Transformation of the Indonesian Agrifood Sector and the Future beyond Rice: A Special Issue. *Bulletin of Indonesian Economic Studies*, (3) December: 369-373. <http://www.tandfonline.com/doi/full/10.1080/00074918.2015.1111827>
26. Yi, D., T. Reardon. 2015. Allocative Efficiency of Agrifood Traders: Shrimp Traders in Indonesia. *Bulletin of Indonesian Economic Studies*. (3) December: 405-423. <http://www.tandfonline.com/doi/full/10.1080/00074918.2015.1107676>
27. Umberger, WJ, T. Reardon, R. Stringer, C. Mueller Loose. 2015. Market Channel Choices of Indonesian Potato Farmers: A Best-Worst Scaling Experiment. *Bulletin of Indonesian Economic Studies*. (3) December: 461-477. <http://www.tandfonline.com/doi/full/10.1080/00074918.2015.1108389>
28. Wang, J., K.Z. Chen, Z. Huang, T. Reardon. 2015. Land Productivity and Farm Size under Rapid Transformation: A Reappraisal from China. (In Chinese). *Management World*. (9): 65-81. <http://www.mwm.net.cn/d277090615.html>
29. Hernandez, R.A., T. Reardon, R. Natawidjaja, S. Shetty. 2015. Tomato Farmers and Modernising Value Chains in Indonesia. *Bulletin of Indonesian Economic Studies*. (3), December: 425-444. <http://www.tandfonline.com/doi/full/10.1080/00074918.2015.1104649>
30. Reardon, T. 2015. The Hidden Middle: The Quiet Revolution in the Midstream of Agrifood Value Chains in Developing Countries. *Oxford Review of Economic Policy*. 31(1), Spring: 45-63.
31. Hernandez, R.A., J.A. Berdegúe, T. Reardon. 2015. Modernizing Wholesalers and Guava Farmers in Mexico. *Agricultural Economics*. 46(S), November: 41–52. <http://dx.doi.org/10.1111/agec.12197>
32. Tschirley, D., T. Reardon, M. Dolislager, J. Snyder. 2015. The Rise of a Middle Class in Urban and Rural East and Southern Africa: Implications for Food System Transformation. *Journal of International Development*. 27(5), July: 628-646. <http://dx.doi.org/10.1002/jid.3107>
33. Tschirley, D, J. Snyder, M. Dolislager, T. Reardon, S. Haggblade, J. Goeb, L. Traub, F.

- Ejobi, F. Meyer. 2015. Africa's Unfolding Diet Transformation: Implications for Agrifood System Employment. *Journal of Agribusiness in Developing and Emerging Economies*. 5(2): 102-136. <http://dx.doi.org/10.1108/JADEE-01-2015-0003>
34. Minten, B., T. Reardon, K.M. Singh, R. Sutradhar. 2014. The new and changing roles of cold storages in the potato supply chain in Bihar. *Economic and Political Weekly*, XLIX (52), December 27: 98-108.
  35. Reardon, T., C.P. Timmer. 2014. Five Inter-Linked Transformations in the Asian Agrifood Economy: Food Security Implications. *Global Food Security*. 3(2): 108-117.
  36. Reardon, T., KZ Chen, B. Minten, L. Adriano, TA Dao, J. Wang, S. Das Gupta. 2014. The Quiet Revolution in Asia's Rice Value Chains. *Annals of the New York Academy of Sciences*. 1331: 106-118.
  37. Wang, H., F. Yu, T. Reardon, J. Huang, and S. Rozelle. 2013. Social Learning and Parameter Uncertainty in Irreversible Investments: Evidence from Greenhouse Adoption in Northern China. *China Economic Review*. (27): 104-120.
  38. Masters, W.A., A. Andersson Djurfeldt, C. De Haan, P. Hazell, T. Jayne, M. Jirström, T. Reardon. 2013. Urbanization and farm size in Asia and Africa: Implications for food security and agricultural research. *Global Food Security*. (2) September: 156-165.
  39. Yang, J., Z. Huang, X. Zhang, T. Reardon. 2013. The Rapid Rise of Cross-Regional Agricultural Mechanization Services in China. *American Journal of Agricultural Economics*. 95(5), October: 1245-1251.
  40. Minten, B., KAS Murshid, T. Reardon. 2013. Food quality changes and implications: Evidence from the rice value chain of Bangladesh. *World Development*. 42, February: 100-113.
  41. Reardon, T. and CP Timmer. 2012. The Economics of the Food System Revolution. *Annual Review of Resource Economics*, 4: 225-264.
  42. Reardon, T., C.P. Timmer, B. Minten. 2012. The Supermarket Revolution in Asia and Emerging Development Strategies to Include Small Farmers. *PNAS: Proceedings of the National Academy of Science of the USA*. 109(31), July 31: 12332-12337.
  41. Michelson, H., T. Reardon, and F. Perez. 2012. Small Farmers And Big Retail: Trade-Offs of Supplying Supermarkets In Nicaragua, *World Development*, 40(2): 342-354.
  42. Reardon, T. and B. Minten. 2011. Surprised by Supermarkets: Diffusion of Modern Food Retail in India, *Journal of Agribusiness in Developing and Emerging Economies* 1(2). October: 134-161.
  43. Gómez, M.I., C. B. Barrett, L. E. Buck, H. De Groote, S. Ferris, H.O. Gao, E. McCullough, D.D. Miller, H. Outhred, A.N. Pell, T. Reardon, M. Retnanestri, R. Ruben, P. Struebi, J. Swinnen, M. A. Touesnard, K. Weinberger, J.D.H. Keatinge, M.B. Milstein, R.Y. Yang. 2011. Research Principles for Developing Country Food Value Chains, *Science* 332(6034), 3 June: 1154-1155.
  44. Reardon, T. and M. Dillon. 2011. Crossfire: Is the growth of supermarkets in developing countries to the detriment of small-scale producers? *Food Chain* 1(1).
  45. Dentoni, D. and T. Reardon. 2010. Small Farms Building Global Brands through Social Networks, *Journal of Chain and Network Science*, 10(3): 159-171.
  46. Minten, B., T. Reardon, and R. Sutradhar. 2010. Food Prices and Modern Retail: The case of Delhi, *World Development*, 38(12): 1775-1787.
  47. Haggblade, S., P.B.R. Hazell, and T. Reardon. 2010. The Rural Nonfarm Economy:



- Prospects for Growth and Poverty Reduction, *World Development*. 38(10): 1429–1441
48. Reardon, T., C.B. Barrett, J.A. Berdegúe, J. Swinnen. 2009. Agrifood Industry Transformation and Farmers in Developing Countries, *World Development*. 37(11): 1717-1727.
  49. Romo, G.D., L. Digal, and T. Reardon. 2009. The Transformation of Food Retail in the Philippines, *Asian Journal of Agricultural Development*, 6(2). December.
  50. Davis, B., P. Winters, T. Reardon, and K. Stamoulis. 2009. Rural Nonfarm Employment and Farming: Household-level Linkages, *Agricultural Economics* 40(2): 119-123.
  51. Wang, H., X. Dong, S. Rozelle, J. Huang, and T. Reardon. 2009. Producing and Procuring Horticultural Crops with Chinese Characteristics: The Case of Northern China, *World Development*. 37(11).
  52. Neven, D., M. Odera, T. Reardon, and H. Wang. 2009. Kenyan Supermarkets and Emerging Middle-Class Horticultural Farmers, and Employment Impacts on Rural Poor, *World Development*. 37(11): 1802-11.
  53. Minten, B. and T. Reardon. 2008. Food Prices, Quality, and Quality's Pricing in Supermarkets vs Traditional Markets in Developing Countries, *Review of Agricultural Economics*. 30(3), Fall: 480-490.
  54. Reardon, T., K. Stamoulis, and P. Pingali. 2007. Rural nonfarm employment in developing countries in an era of globalization, *Agricultural Economics* 37 (s1): 173-183.
  55. Barrett, C.B. and T. Reardon. 2007. Introduction to a Special Issue on Making Markets Work for the Rural Poor, *Faith and Economics*, October.
  56. Mainville, D.Y and T. Reardon. 2007. Supermarket Market-Channel Participation and Technology Decisions of Horticultural Producers in Brazil, *Revista de Economia e Sociologia Rural* (the journal of SOBER: Sociedade Brasileira de Economia e Sociologia Rural (The Brazilian Assoc. of Rural Economics and Sociology)), 45(3), July-September.
  57. Mainville, D.Y, T. Reardon, and E. Farina. 2007. Scale, scope, and specialization effects on retailers procurement strategies: evidence from the fresh produce markets of São Paulo, *Revista de Economia e Sociologia Rural* (the journal of SOBER, The Brazilian Association of Rural Economics and Sociology), 45(3), July-September.
  58. Reardon, T., S. Henson, and J. Berdegúe. 2007. 'Proactive Fast-Tracking' Diffusion of Supermarkets in Developing Countries: Implications for Market Institutions and Trade, *Journal of Economic Geography* 7(4): 1-33.
  59. Hernández, R., T. Reardon, and J.A. Berdegúe. 2007. Supermarkets, Wholesalers, and Tomato Growers in Guatemala, *Agricultural Economics*, 36(3), May: 281-290.
  60. Reardon, T. and R. Hopkins. 2006. The Supermarket Revolution in Developing Countries: Policies to Address Emerging Tensions among Supermarkets, Suppliers, and Traditional Retailers, *European Journal of Development Research*, 18(4): 522-545.
  61. Reardon, T. and L. Flores. 2006. Viewpoint: 'Customized Competitiveness' Strategies for Horticultural Exporters: Central America Focus with Lessons from and for other Regions, *Food Policy*, 31(6). 483-503
  62. Neven, D. and T. Reardon. 2006. The Farmer Response to The Rise of Supermarkets in Kenya's Fresh Fruits and Vegetables Supply System, *Journal of Food Distribution Research*, 37(1).
  63. Codron, J-M, L. Siriex, T. Reardon. 2006. Social and Environmental Attributes of Food Products in an Emerging Mass Market: Challenges of Signaling and Consumer Perception

- with European Illustrations, *Agriculture and Human Values*, 23 (3), Fall.
64. Neven, D., T. Reardon, J. Chege, and H. Wang. 2006. Supermarkets and Consumers in Africa: The case of Nairobi, Kenya, *Journal of International Food & Agribusiness Marketing*, 18 (1/2): 103-123.
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#### **Selected Recent/representative Reports/Briefs, last year and this (2017, 2018)**

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## TEACHING

For my 30% teaching/supervision appointment I have undertaken two sets of activities.

- Classroom Teaching: For the past 26 years have taught 1-2 courses per fall semester, a combination of the following over time: (a) graduate course, AFRE 841 Analysis of Food System Organization; (b) graduate course, AFRE 861, agriculture in economic development; (c) upper level undergraduate course, ABM/FIM 427 International Agrifood Markets and Industries.
- Graduate student advising: Since joining MSU in 1992 (to 2018), I have advised 93 graduate students in total (a load of nearly 4 per year): (a) 17 doctoral students (as major professor); (b) 45 doctoral students (as committee member); (c) 13 master's students (as major professor); (d) 12 masters students (as committee member); e) supervised 2 doctorate and 3 masters and 1 post-doc at Renmin University.