Memo

To: Dr. Reese
From: Shane Adams
Date: 10/27/2010
Re: Internet Research Assignment

Message

1. In my county, Kalamazoo County, there are approximately 19,833 people in my age bracket, 15-19. It just gave one number didn’t specify whether or not they were females or males. This census was taken back There are approximately five different employers in environmental consulting services. The largest employers in my county are either Phizer or Stryker, these two companies easily employ the most people in Kalamazoo county. This information was taken in 2008.

   http://www.bls.gov/bls/proghome.htm#employment

2. Arbitron ratings are data that is collected from all the radio stations to see who how many people are listening to the station. This is helpful to businesses that are planning on running ads on the certain stations to try and promote their business

   http://www.arbitron.com/radio_stations/home.htm

3. There are approximately 854 farms in Kalamazoo County, with the average of each farm being about 170 acres in 2007, in 2002 there were 808 farms they were averaging about 138 acres per farm, in 1997 there was about 696 farms and they were averaging 211 acres. I believe that the number of acres per farms went down between 1997 and 2002 because of such a drastic increase of the number of farms, there is only so much functional farming land. Between 2002 and 2007 the average acres went up and so did the number of farms, I think that this happened because clearing of woods or people may have given up some of their land to farms because they needed money.


4.

<table>
<thead>
<tr>
<th></th>
<th>Google</th>
<th>Google Scholar</th>
<th>Yahoo</th>
<th>Exalead</th>
</tr>
</thead>
<tbody>
<tr>
<td>With out “ “</td>
<td>1,150,000</td>
<td>55,500</td>
<td>440,000</td>
<td>Said there was 0</td>
</tr>
<tr>
<td>With “ “</td>
<td>1,110,000</td>
<td>19,300</td>
<td>553,000</td>
<td>Said there was 0</td>
</tr>
</tbody>
</table>
The results I found were very interesting. I was unaware that if you put quotations around your search that you will get fewer results to decipher through. This can be extremely helpful when you are searching a subject that is very broad. I might have searched wrong but I couldn’t find anything for Exalead. From this number I got that you should use google scholar first then go to normal google.

5. There were 9 different links that came up. Most of the categories that came up were environmental websites or natural resource websites. They differ because it shows how they are exactly related to the subcategory that you selected

6. Some other terms for this phrase could be water pollution, agricultural runoff.

http://www.google.com/search?hl=en&defl=en&q=define:Nonpoint+source+pollution&sa=X&ei=z9ybT0jjIs__nAfUtpWQDQ&ved=0CBYQkAE

7. A search engine basically goes out and matches the different words that you might have mentioned.

8. It gets listed first because they have the most words that relate to your words on their website

9. An advanced search just gives you more options that you can search for.

Citations


