

JOHANNES M. BAUER

Johannes M. Bauer is a Professor in the Department of Media and Information at Michigan State University. Since January 2013 he also serves as the Department Chair. He is trained as an engineer and economist, holding MA and PhD degrees in economics from the Vienna University of Economics and Business, Austria. He held several visiting professorships, including at the Technical University of Delft, Netherlands (2000-2001), the University of Konstanz, Germany (Summer 2010), and most recently the University of Zurich, Switzerland (2012). His research covers a wide range of issues related to digital entrepreneurship, innovation in information and communication technology industries (ICT), business models of national and global players, as well as the public policy and governance challenges of harnessing the full benefits of ICT for society. Dr. Bauer is a frequent speaker at international conferences and has served as an advisor to public and private sector organizations in North and South America, Europe, and Asia. His most recent book, the Handbook on the Economics of the Internet, was published in 2016 by Edward Elgar.