

JOHANNES M. BAUER

Johannes M. Bauer is a Professor in the Department of Media and Information at Michigan State University. Since January 2013 he also serves as the Department Chair. He is trained as an engineer and economist, holding MA and PhD degrees in economics from the Vienna University of Economics and Business Administration, Austria. His experience at MSU is complemented by extended stays as a visiting professor at the Technical University of Delft, Netherlands (2000-2001), the University of Konstanz, Germany (Summer 2010), and most recently the University of Zurich, Switzerland (2012). His research covers a wide range of issues related to innovation in information and communication technology industries (ICT), business models of national and global players, as well as the public policy and governance challenges of harnessing the full benefits of ICT for society. He has developed and used computational methods to examine the effects of governance on advanced communications infrastructure and applied big data analytical methods to problems of information security. He currently serves as member of the boards of the Research Conference on Communication, Information and Internet Policy (TPRC) and the International Telecommunications Society (ITS). He is a frequent speaker at international conferences and has served as an advisor to public and private sector organizations in North and South America, Europe, and Asia.