Frequently Asked Questions

- Schedule
- Participants
- Agenda
- Time and Venue

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Schedule:

1. When is the first Lecture on civil rights?
   THURSDAYS, FEBRUARY 7 05:00 P.M.
2. When is the second Lecture?
   The second lecture is on Feb. 14 by the Rev. Charles Sherrod.
3. When is the last day of the Lecture?
   The last lecture will be presented on Feb. 28 by Bishop Vashti Murphy McKenzie.
4. Where can I get a detailed schedule?
   The detail schedule of the eighth annual Visiting Faculty Lecture Series is located at:
5. What is the schedule?

Participants:

1. Who can attend this series?
   The Lecture series is open to all MSU students and faculty members.
2. Who are the speakers?
   Following are the speakers of the Lecture Series:
3. Where can I find more information about the speakers?
   More information of the speakers can found at:
4. Who are the sponsors for this series?
   MSU College of Osteopathic Medicine

Agenda:

1. What’s the theme of the eight annual visiting faculty lecture series?
   “Slavery to Freedom: An American Odyssey.” is the theme for this lecture series.
   We will also honor the great civil right leaders of American struggle for civil rights and remember the 40th anniversary of Dr. Martin Luther King’s death.
2. How many lectures are planned in the series?
   Four lectures are planned for the entire month of February.

Time and Venue:

1. Where is the venue?
   MSU Kellogg Center
2. When do the lectures start?
   The first lecture is scheduled at February 7, 2008 at 05:00 p.m.
3. When is the end time?
   All the lectures are scheduled to end at 06:00 p.m.
4. After February when is the next time we will have a similar session?
   Next lecture series date is not decided.
Re-purposing into a FAQ list

Genre of Press release writing often employs passive writing which is reverse to web genre. From passive writing to user-centric writing (communication over internet) is best explicated by Price’s (A Rhetoric of Objects) practical and rhetoric approach to writing for the web.

To reuse content in the press release it should expend following precepts:

- Provide enough data to actual user of the product or services. *(For example - feature and overview information, link to how-to-use details).* Should not aim only to the media persons.
- Publish information in active voice
- Categorize information in different headings. Thus entails proper “chunking”.
- Provide clear, concise instructions/information. Whereby reduces search time.
- Offer less newsworthy stuffs

Practical Analysis:
Drafting press release to accommodate FAQ and other needs can lead too much information being communicated which companies/institutions do not want to reveal at that point until they release the actual product or service.
Also, some press release news is too short to further create an FAQ.