Robert Atkinson  
**Progressive Policy Institute**  
Washington, DC

Rob Atkinson is vice president of the Progressive Policy Institute (PPI) and director of PPI’s Technology & New Economy Project. He is the author of the New Economy Index series which looks at the impact of the New Economy on the U.S., state and metropolitan economies. He has written groundbreaking reports on a wide range of technology issues. Previously, Dr. Atkinson served as executive director of the Rhode Island Economic Policy Council, and as project director at the former Congressional Office of Technology Assessment. He is a member of the Task Force on National Security in the Information Age. In 2002, Government Technology magazine and the Center for Digital Government named Atkinson one of the 25 top “Doers, Dreamers and Drivers of Information Technology.”

**David Hollister**  
**Michigan Department of Consumer and Industry Services (CIS)**  
Lansing, MI

David C. Hollister has dedicated his entire life to public service. His political career began as a teacher in the Lansing Public Schools, when he was elected as a County Commissioner in 1968. Hollister served in the Michigan House of Representatives between 1974 and 1993, and was Mayor of the City of Lansing from 1993 until his appointment as director of CIS.

As Mayor, Hollister created a vision that Lansing become a “World-Class City,” and developed a three-part strategy of economic development, neighborhood improvement, and infrastructure investment. Appointed as CIS director in January, 2003, by Michigan Governor Jennifer M. Granholm, he won unanimous support from the State Senate. Under Hollister’s leadership, CIS and the State of Michigan intend to address labor, economic growth, and urban development issues more effectively and efficiently.
Today's most technologically advanced economies and highest paying jobs are increasingly knowledge-based. Knowledge has become the most important factor determining standard of living. But what is a knowledge economy? How has the role of economic development practitioners changed as they work with distressed communities in the knowledge economy? Is publicly-funded economic development keeping pace with the changes in the knowledge economy and serving the public interest in the areas of job creation, tax-base enhancement and community revitalization?

Advocates for the economic revitalization of distressed communities will need the skills to help such communities release all the creative potential within their borders to be competitive in a rapidly changing economic environment. Summer Institute 2003 will examine the facts, the fads, and the fantasies of the knowledge economy and economic development as it is emerging in the new millennium.

Who Should Attend?
Leaders and professionals from community and economic development organizations, educational institutions, state and local governments, neighborhood organizations, businesses, and other concerned community leaders, activists, scholars and students.

Registration
Registration is limited. To register, complete the attached form and return by June 13, 2003. Include a check made payable to Michigan State University.

Cost is $40 per person, $20 student with valid ID. The fee for this event includes lunch, refreshment breaks, and all materials. A limited number of scholarships are available. Call (517) 353-9555 for more information.

Handicapper Accommodations
Accommodations are welcome and available by request. Please contact Mary Cotton at (517) 353-9555 before June 13 to ensure sufficient time to make arrangements.

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