Memorandum

Date: 10/7/2010
To: Dr. Luke Reese
From: Vincent Davis
Subject: Digital Photo Editing

The purpose of this assignment is to become familiar with photo composition principles and Photoshop editing methods taught in lectures. Along with my major involved with technology, I saw this as a perfect opportunity to broaden my skills and learn new software programs. I also learned how to edit photos in Photoshop such as copy a section of a photo to another location as well as how to properly size images if I want a different size. Photoshop is a software program that provides several capabilities I will continue to explore in future projects.

<table>
<thead>
<tr>
<th>Rule of Thirds:</th>
<th>Fill the Frame:</th>
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<td>&quot;Look at him travel across the sidewalk.&quot; The principle used here is the Rule of Thirds. I believe this picture demonstrates the Rule of Thirds very well in the photo by dividing the picture into one of the intersection points and positioning the subject in the best location to show more of the photo or area. I can see where he is going across the photo and it helps my eyes look across the photo too. This picture may have been improved if the angle was changed a little to show more of a direction of travel.</td>
<td>&quot;The flower is very beautiful.&quot; The principle expressed in this photo is Fill the Frame. I believe this principle is well used and creates a better picture overall by filling the area of the picture with the subject.</td>
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<td>Frame:</td>
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<td>“The peas in a pod shaped plants are framed inside of the wooden gate.” The principle used in this photo is Framing and in their efforts, this photo could have been better exercised. This can be done by using a better angle that will be dead on and not so angled to better the framing principle.</td>
<td>“The lines of buildings are very cool!” The principle being used here is Line and the lines of building are well photographed here. I believe the photo is very well taken and exercised well by the angle this photo was taken from.</td>
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I adjusted the brightness/contrast to brightness of -9 and contrast of +11. Also, I adjusted the curve with an output of 170 and input of 209. I decided to adjust the brightness and contrast of the photo because colors became richer and to change the display of the time of day the photo was taken. I believe the
picture looks better with less sun and the enhancement of the color using the curve feature helped the photo as well.

I cropped the photo to eliminate surrounding leaves and add more focus on the flower itself. I adjusted the color balance to Cyan +100, Magenta -72, and Yellow -100 on one level and on a different layer I adjust the colors to Cyan +45, Magenta 0 and Yellow 0. Lastly I adjusted brightness/contrast to the brightness of -6 and contrast of -14. I decide to use a different color balance as oppose to the original because I like the blend of the new balance. I really thought the background colors of the picture accents the bright flower with the changes and makes the picture appear to be taken in the middle of a bush or forest area.

This is the Dreamweaver logo.
This is an example of the type of computer I would like to work with in order to better my computing skills and knowledge.

The way I created these buttons are quite simple. I began with using the Photoshop program and designed a new project with 150 x 50 pixel dimension. Following that I duplicated the layer and locked the original so I could preserve it for future reference and use. Next, I named the new layer “normal” and changed the background color (color overlay). I used the bevel feature to make it look like a button. Now, I had to duplicate the normal layer and label it as “light” and change the color to a lighter tint. I duplicated the background layer and labeled it as “dark” and change the color to a darker tint. Now I had to add a transparent layer called “Home” as well as another transparent layer called “Resume”. I added the text tool on each of those layers to put those words on the button. Align the text to the left and fit the text that will best work. This has to be done one at a time. Next, I used the visible option to turn on and off layers and create six .jpg images naming each one in relation to its color tint (i.e. dark, light, etc). Once those are saved, you will have six button images available.

In conclusion, I learned new tactics and skills with computers more specifically Photoshop. The skills I am acquiring will only make me more marketable to companies and enhance the creative skills I currently possess. I have a better understand of quality pictures and how to enhance pictures to make them better or suitable to situations and sizing images. I can see this as a foundation for me to become more familiar with the program’s features and could possibly lead to opportunities in the future for me to display these skills. Through cropping photos, editing pictures, learning new saving formats, and creating buttons I have learned the basics of the Photoshop software.