General Electric (BUY)

Summary: General Electric Company engages in the development, manufacture, and marketing of various products for the generation, transmission, distribution, control, and utilization of electricity. The company operates through 6 market-focused businesses: Commercial Finance, Consumer Finance, Infrastructure, Industrial, Healthcare, and NBC Universal.

Company Highlights
- AAA Bond Rating
- Strong Management
- $12.5 B in R&D over past 5 years
- Sale of Insurance Business
- DIVIDENDS

Major Risks
- Conservative Accounting
- Too high Goodwill
- Exposed to many industries’ risks
- (Free Cash Flows)

Analysts Opinion: We feel that General Electric (GE) should be listed as a BUY for an investment opportunity. It is currently on an up swing along with the S&P 500, which it usually follows suit with. Furthermore, our Discount Cash Flows (DCF) analysis valued one share of GE stock at $37.68. When comparing this figure to its current price of $36.20, it is apparent that GE is currently undervalued and thus is why we recommend it as a BUY.