IMPORTANCE OF REPORTING

Presentation to New Staff Orientation
September 1999
Murari Suvedi
Accountability Questions

We gave you 500,000 dollars last 3 years--what did your agency do with them?

We have supported your agency for the last 15 years, why should we continue this support?

Are the programs of your agency effective? What are you doing to improve or terminate ineffective programs?”

What new programs need to be developed to meet the needs and problems of the people you intend to serve?
Realities of the 1990’s

• Increased Competition
• Fewer Dollars
• Greater Need
• Greater Expectations for Efficiencies
• Increased Scrutiny
• Greater Need for Collaboration
• Accountability
Government Performance & Results Act of 1993

• “The Law … requires that we chart a course for every endeavor … see how well we are progressing, tell the public how we are doing, stop the things that don’t work, and never stop improving…”

– President Clinton, August 3, 1993
Why Reporting?

• Accountability Reasons
• Program Monitoring Reasons
• Program Evaluation Reasons
• Program Improvement Reasons
• Sharing the Lessons Learned with Others
Why Monitoring and Evaluation?

• To Check on Progress
• To Identify Needed Program Changes
• To Assess Productivity and Results
• To Monitor Resource Utilization
• To Decide Future Support
• To Document Program Impacts
Document Impact of Extension

• “Impact” is a clear Description of Value of A Program to People. It could be:
  – Increased Knowledge and Skills
  – Modified Behavior
  – Financial Gains
  – Production Efficiencies
  – Conservation of Environmental Resources
  – Improved Conditions
MSU’s Extension Information System

• Aids in Identifying Successful Programs.

• Meets Need to Communicate Impacts for County, State and Federal Funding.

• Builds upon the Extension. Automated Reporting System (EARS).

• Provides Opportunities for Local and State Staff to Share Programming Information.
Extension Information System

- Web Based System.
- Meets Current Reporting Requirements.
- Staff will Receive Training (Summer-Fall).
- Expect to Use New Reporting Guidelines Beginning October 1, 1999.
- Success Stories are Reported in Internet.
- Progress Report Maintained in Intranet.
Success Stories
Reporting

• What was the local need? How was it determined?
• What were your roles? Collaborators roles?
• Who was the audience?
• How was the program funded? How much?
• What impacts were achieved? Do you have any client quotes?