Non-Required
Helmet Hundred

Want to win a $100 . . . . and a cool western helmet at the Hudsonville 4-H Horse Show?!?!?!?

Remember when the old western helmets looked like a sombrero? No more!!!!

So how do you go about entering a drawing to win $100 and a helmet*?????

It's pretty easy!! All you have to do is choose to wear a ASTM/SEI helmet anytime the rider appointments DO NOT require a helmet for any under saddle class. As you leave the class, just look for the "Helmet Hundred" volunteer (there will be a sign) and ask to be entered. There will be three names drawn and you cannot win twice.

Do you dare to step out and put safety first?

This is all about making the choice to wear a helmet. My daughter used to give me grief about wearing a helmet in her western classes, until it became real to her. For us to witness, first hand, the effects of permanent, life changing, traumatic brain injury from a simple fall, has been sobering. It made me realize her safety is worth it!!!

Did you know that . . . . . . . .

--- Compared to other sporting activities (including car & motorcycle racing), horse activities have one of the highest rates of serious injury.

--- A motorcyclist can expect a serious incident at the rate of 1 injury per 7,000 hours of riding but a horse rider can expect a serious injury at a rate of 1 incident per 350 hours of riding—that means it is 20 times as dangerous as motorcycling. Know why? Most motor cycle riders where helmets which reduces the serious injury rate.

---31.1 % of all riding injuries are to the head and face.

---Surveys have shown that 20% of injured riders going to the hospital are admitted and approximately 60% of these have head injuries.

---Too many think they are too experienced for an accident. The USA Pony Club report for 1999 states that is was the child with the greatest number of years experience who was having the most accidents.

---Helmets protect the skull in two different ways, they protect the head from the crushing force of the fall by having a stiff outer shell. Second, they absorb energy to reduce the force on the skull and brain.

For links to these statistics and more information go to HelmetHeadClub.com

*Helmets are in production and will start shipping in September.

Sponsored by Tami Vroma, Five Star Real Estate (616) 777-0536